Calendar Steering Committee minutes for March 22, 1998,
submitted by Rochelle Goedken.

Present: Barbara Chatterjee (BC), Prudence Barber (PB), Alan Weiner (AW), Terry Stark (TS), Troy Rutter (TR), Buck Trawicky (BT), Rochelle Goedken (RG), Sue Kummer (SC), and an appearance by Rose Ann Scott (RAS).

Most of the meeting was spent discussing some of the format and redesign changes proposed by BC and SC. These include:
1) increasing the size from 9 x 12 to 9 1/2 x 12 1/2. This would allow us to include the months before and after the current month displayed. AW will check to see how this would impact our envelope sizes and shipping costs.
2) displaying all of the photos on the back cover.
3) eliminating the frame type borders around the photos and taking the background colors all the way to the edge.
4) using the borders that Julie Olsen designs on only the bottom edge of each page.
5) adding color to show more clearly the moon phases and meteor showers.
6) changing the formatting of the text describing each photo.
7) options for printing glossy brochures or postcards in the blank space along the edges of the calendar print run. We will all think about these proposed changes and make decisions at the April meeting.

BC submitted price quotes for printing the 1999 calendar. For 25,000 copies, the price will be $32,500, for the regular size and $33,300, for the larger size. The amount of money proposed to the group as this years’ Giftaway total was $30K. This should have been voted on at the April General Membership meeting. (continued on page 9)

Mensaje del Presidente

The month of May for the RPCV’s has for the last decade or so been the month of our First Goal, doing a little to help the world. May is our traditional month of the Giftaway, our first phase in giving away the unexpended revenues from the calendar project. There have been many people who have put in heroic amounts of time and skill in putting together the calendar. It has been a true amalgamation of the collective talents of our group to produce the calendar.

Strangely, giving away the proceeds, has been a much more complex affair. Giving away money to actually make an impact is a very difficult task. As the quantity of money gets higher, this year we have more than $30K in unexpended revenues, our responsibility is greater. Instead of focusing our efforts into a single project, the calendar, we have to push ourselves into a project much more nebulous and unmeasureable - helping the world. The former is a natural for our Western thinking, the latter is as diverse as the world itself. So if our May meeting doesn’t seem to be as productive or as non-contentious as the previous eleven, we have to put it into context - its not easy to make a difference. Its something we’ve all experienced as PCV’s, and continue to live with here.

Next meeting is Thursday May 7 at Union South, 7 pm.
Executive Committee
President        Peter J. Joyce (608) 249-8573
                 E-mail: ptrjoyce@aol.com
Vice President   Kevin M. Jenkins (608) 966-1282
                 E-mail: kjenkins@ds.net
Secretary        Buck Trawicky (608) 241-2392
Treasurer        Troy Rutter (608) 274-9332
Members at Large Don Sauer - in Pakistan
                 Email: sauer@dhsa.psw.edu.un.com.pk
                 Rochelle Goedken (608) 243-0298
Registered Agent Gordon Malaise (608) 255-3261
Community Projects (your name here?)

International Calendar Project
Coordinator Rochelle Goedken (608) 243-0298
Calendar Order Hotline (608) 829-2677

Events
Freeze for Food Dave & Deb Hamilton
                 (608) 873-5437
Family Brunch Sheila Przesniski (608) 244-6454
Cardinal Benefit Kathleen Quinlan (608) 249-6437
Finance         Rose Ann Scott (608) 241-0845
Global Education (your name here?)

Membership
Coordinator Melanie Brooks (608) 257-8630
Membership Directory/Mailing Labels
                 Deb Stapleton (608) 244-8609
                 E-mail: stapleda@execpc.com
Pre-Connect/ Re-Connect
                 Sharon Lewandowski 241-2392

Visibility
Newsletter Editor Theresa A. Jenkins (608) 966-1282
                 E-mail: theresa@ds.net
WebSite         (Currently off-line;
                 need a new WebMaster)
Campus Peace Corps Recruiter
                 Peter D. Quella (608) 262-1121
                 E-mail: pdquella@students.wisc.edu
Speakers’ Bureau Peter D. Quella 262-1121

RPCVs of Wisconsin—
Membership Information

All RPCV of Wisconsin-Madison receive a monthly Newsletter, World Roots, on payment of annual dues shown below. To avoid record-keeping hassles, we prefer members pay through December of the year joining, then pay for a full year membership at that time. Reduced rates are available for those in extreme financial circumstances. You can also join the National Peace Corps Association (NPCA) through us by paying an additional $25. We strongly encourage you to join the NPCA, which provides us a way to affect national issues.

(Please check all that apply)

___ I want to Join RPCV of WI, Inc.
___ Individual - $15 for one year
___ Joint - $20 (Two people receiving one newsletter)
___ Overseas Individual - $24
___ Overseas Joint - $29
___ I am also enclosing $25 for NPCA membership
     ($32.50 for joint membership -
      two people with the same address)
___ I do not want to join, but would like to receive
     World Roots and am enclosing $7 ($15 for
     overseas) to cover costs.
___ I’m Moving! Please change my mailing address.

$___ TOTAL ENCLOSED

Name: ____________________________________________
Address: ___________________________________________

Telephone #’s _______(W) _________(H)
E-mail Address: ____________________________________
Country of Service: ________________________________
Service Dates: _____________________________________
PC Job: ___________________________________________
Birthdate: (Optional - M/D/Y) _______________________

The RPCV’s of Wisconsin are an active bunch, and
there’s always a need for new blood. If you are willing
to be called to help, please let us know:

___ I might be interested in doing something, but
     would like additional information first. Call me.

Send completed form & check to:
RPCVs of Wisconsin - Madison
P.O.Box 1012
Madison, WI 53701
**Editors Column**

The Bride is busy with all the wonderful things that weddings, husband and new house ownership entails! I will make this brief sweet etc. . .

Please send your contributions via E-mail much as possible, the articles, notices, announcements, etc.

One is is faster arriving and yes it is is easier for formatting onto MSPublisher.

If you have ideas for additional graphics, please let me know for I do have a small library here at my disposal. Pictures are fun!

I also ask that information is sent promptly to me May 16. Articles etc. should be sent to theresa@tds.net

Or mail a disk to:
N3597 County M
Monroe, WI 53566

Thank you very much for your cooperation on putting “Our” newsletter together!

And, THANK YOU ALL who contributed articles for this months World Roots!!

See you in May!!
Theresa A. Jenkins

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**Treasurer’s Report for January 1998**

**TROY RUTTER**

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*Thanks to Dave and Deb Hamilton*
We met at the new Convention Center. The CC has dedicated one meeting room for the free use of community groups. It was pleasant, and we'll probably do it again.

25 were present. We introduced ourselves, and in honor April Fool's Day, we each came clean, and revealed the clandestine activities we were REALLY doing in our host countries.

Don Sauer gave a description of what he's been doing in with Afghan NGOs in Pakistan and Afghanistan. In sum, he's working with 4 indigenous Non-Governmental Agencies, each headquartered in Pakistan. He's provided his expertise in bureaucracy to aid these groups to learn to function more effectively, to better satisfy potential donors, and to develop long-term strategic plans. He does not plan to ask our group for a donation at this time.

Freeze For Food (Dave Atkinson): we raised $3544, and had 191 entrants. The biggest ever, in both money and entrants. Dave will not be coordinating the next Freeze, so we need a REPLACEMENT! The Freeze is our oldest tradition: we've done it for 17 years now. Coordinating the Freeze is by now dead simple: all the steps have been refined and made simple, and all the lore is written up in a nifty binder. If you might be interested in leading the Freeze, call Dave (608/873-5437), or Peter Joyce (249-8573). We gave Dave a loud round of grateful applause for all his work.

Global Ed Proposal: Alicia Leinberger floated an idea for using our Global Ed money. (See elsewhere, in an upcoming one.) She suggests working with Madison's Latin American solidarity groups to establish relationships between schools here and school kids in Chiapas. In particular, schools would import and sell nifty bracelets that the Chiapas kids make. We thought this had the makings of a dandy idea, and some of us will surely work with Alicia to help it along.

Family Brunch: Sheila Przesmicki, 244-6454 will report about the wonderful time we had April 26TH!!

Earth Day (Prudence Barber, 251-0852): is being observed on April 18 (Sat.; it's actually Apr. 22) at the Magic Mill on Univ. Ave., with a fair of sorts. We can have a table, free, if we want. And we can pass out PC literature, too. We signed up to staff the table.

Gift-Away: (Walt): 1) Hand in your donation proposals by the end of the meeting! (You missed it). 2) MOTION: There is $30,000 profit from the 98 Calendar. It was proposed that this be divided up thus: $10,000 for the Giftaway, $2000 for the rest of the year; $18,000 for Larger Donations. (These are semi-flexible categories: we can shift moneys back and forth over the course of the year, if need be.) We all voted AYE. 3) Walt enlisted volunteers to serve on the ad-hoc Giftaway Proposals Review Committee. It'll meet on Monday, April 20, 6:30 PM, at Sheila Prz.'s house (541 Oak St., 244-6454).

Networking Report: (Linda Eiler, 437-6331): Linda and Peter Quella (wearing his PC Recruiter hat) have been attending meetings of the Greater Madison Chamber of Commerce, to talk up Peace Corps. The response has been very heartening: lots of mature businessfolk have started thinking about joining Peace Corps, soon or in the future. And they are good company. Linda and Peter are having lots of fun: join them!

In Remembrance: A Wisconsin PCV has died in Namibia. Alison Colman (sp?), a UW graduate, recently died in an auto accident. A memorial fund will be set up, and perhaps we'll contribute to it.

The June Meeting is a Potluck, and will be on SATURDAY, not Friday. Linda Eiler volunteered their house, and suggested we do it on a Saturday. We agreed: Sat., June 6th, in the afternoon, from 1 p.m. on. An outdoor barbecue. Bring grill-ables if you want, or other delicious things to eat and drink. Some will bike out. Location is in Mount Horeb. Linda and Tom's house, 505 Deer Trail, Mount Horeb. 608/437-6331.

And then we adjourned, on the stroke of 9:00 p.m. We translated ourselves to the Great Dane for more talk.

--Buck

WELCOMING THOSE NEWBIES

Remember every third Thursday 8-10 PM at the Cardinal Bar 418 East Wilson, 'Mad City'

Welcome to the new RPCV's in Madison. Especially those who served in the 1990's!
MARK YOUR CALENDAR FOR THE JUNE
POTLUCK/BARBECUE MEETING IN
MOUNT HO Reb!
SATURDAY, JUNE 6, 1998

"Bike to the Barbecue" for the June monthly meeting. Some people want to bicycle to Mt. Horeb from Madison, so the Potluck/Barbecue will start at 1:00 p.m. to give folk's time to bike home before dark. Bring a dish to share, your choice of beverage and anything you want to cook on the grill. Plates, cutlery, coffee and tea will be provided. The location is 505 Deertrail Road, Mt. Horeb (Linda Eiler & Tom Wirth's home, near Stewart Park). Call Linda or Tom at 437-6331 for help in coordinating car pools or with any questions. If you are interested in biking, call Sheila Przesmicki at 244-6454 who will coordinate a group to meet in Verona on Saturday morning. Also, if you are able to transport food for the biking contingency, please call Sheila so you can meet the group to collect their dishes. Sag wagon volunteers are also appreciated.

Driving Directions: From Madison, take US 18/151 west to the first Mt. Horeb exit. Exit and turn right onto Highway 131. That will take you directly into downtown Mt. Horeb also known as the Trollway* (watch out for Trolls!). After going through two stop lights, look for a sign (on your right) which says Stewart Park & Highway 132. Turn right at 132. At end of street, turn left (follow signs for 132) and then immediately turn right again onto Lake Street. Before entering Stewart Park, turn left at Hilltop Street and right at Ethelwyn Cir. Immediately after turning right, turn left onto Deertrail Road. 505 Deertrail is the third house on the left.

Biking Directions: Take Military Ridge State Park Trail from Verona (it starts across from the old Badger Hospital where there is a large parking lot or ask Sheila where the group will meet). Trail is a flat, former railroad bed & is approximately 12 miles from Verona to Mt. Horeb. Bike into Mt. Horeb over old railroad bridge (watch out for Trolls here too!). Stay on the trail if you wish and go through town until you reach a large trail sign with bench (First Street). Turn right on First Street and left on Main Street. Continue to follow JG signs as mentioned above. For anyone 16 or older there is a small trail permit fee required ($3 daily, $10 annually). Purchase your permit from the Verona A&W or Quik Trip or call Dept. of Natural Resources at 266-2181 to order one with a credit card. If you don't have a permit and you meet a ranger on the trail, you could be fined.

The Mount Horeb Summer Frolic will be in full swing that weekend, so come early to enjoy the fun and shopping.
Recommendations of the 1998 Calendar Donations Committee

Date: April 20, 1998   Members of Committee: Walt Zeltner; Sheila Przesmicki; Terry Stark; Melanie Brooks

<table>
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<tr>
<th>Project Title</th>
<th>Location</th>
<th>RPCV Sponsor</th>
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<td>Kandy Children’s Centre</td>
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<td>Sharon Lewandowski</td>
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Number of Requests: 17   Total Authorized for Donations: $10,000 + $250 carryover   Total Recommended Donations: $9,600

** Approving this donation may be interpreted as supporting a particular religion. The RPCVs of WI should consider this factor when deciding on approval of this donation.

AND, a Motion from the International Calendar Steering Committee to be voted on at the May meeting:
1999 calendars will be shipped by Weiners Limited. Alan Weiner is a member of our group. Other packaging services cannot handle orders that come in varying amounts and times. Weiners will also allow volunteers to help with packing once or twice a year in order to defray some costs and will charge $11.30 per hour. Our best estimate of total cost for the year is $1,700. Approval of this motion would continue the change from running this project on a volunteer basis to a business-like approach in which we pay for many of our costs (e.g., distribution). This change is necessary because the number of orders increases yearly, overwhelming our valiant calendar packers, especially over Xmas.
A Seed of Hope to Harvest Peace
Fair Trade takes root in Madison
Alicia L. Leinberger

When the trees in Wisconsin begin to bud and the days grow longer, it is a time of activity for the many people who live from the fruit of the land. Farmers across the globe depend on the year's harvest for the livelihoods of themselves and their children. Some eight million are involved in the coffee trade, cultivating and harvesting the crop. Small coffee producers are impacted by the haphazard fluctuations of the stock market and futures boards in developed countries. The structure that determines the worth of their labor, a world of fast-paced numbers and pin-striped suits, is as distant and uncaring as any galaxy. Today, however, there is an alternative.

Challenging the conventional economic model, Fair Trade organizations and businesses act as partners to the producer groups, sharing the risk of the weather and markets. Democratically run cooperatives are required to register with an internationally recognized organization called F L O (Fair Trade Labeling Organization). As a third party, Fair Trade organizations oversee the producers and those who enforce the criteria that qualifies the business. In many European countries a seal has been developed, much like the organic seal, to designate fairly traded goods in the market place. By guaranteeing a minimum fair price for the coffee, nurturing long-term personal relationships, providing pre-harvest credit to the cooperatives, and encouraging sustainable farming practices, the Fair Trade model sheds a new light on an old system of exploitation.

It is an exciting prospect in this age of blind corporate consumerism to have a choice about where your money goes once it's spent. Even without entering into the horrendous political and military aspects of global marketization, we know that current trade policies were not created to nurture peace. Consumers want to be able to buy products from companies that put people before profit, humans before corporations, that work towards a world without war, suffering and hunger. Combating the corporate assault on the human race happening in many corners of the globe, Fair Trade gives the people the leverage to stand their ground and stay on their land.

One of a handful of towns where Fair Trade coffee is easily accessible, Madison is ripe to forge the way for conscientious consumer choices. Coffee from Equal Exchange, the first US coffee company to adopt the Fair Trade model from Holland, has been available here for several years. This past year Equal Exchange’s presence has grown dramatically with the support of a community group called Consumers for Fair Trade. Along with one person from the Equal Exchange organizing team, a powerful group of social justice leaders educate the Madison community employing a grassroots strategy, collaborating with churches and concerned citizen groups to get the word out. Responses have been overwhelmingly positive, as citizens enjoy the opportunity to make purchasing decisions based on their values.

The best news of all is that anyone who thinks with their heart can get involved. It is not required that you attend a meeting or planning session to involve yourself. You just need to think before you buy. Equal Exchange coffee can be purchased in bulk at many large grocery stores including Woodmans and Copps. Better yet, take a trip to one of our local food cooperatives, Willy St. or Mifflin St., to help support community owned businesses. We, in Madison, are especially lucky to have another shining example of Fair Trade. The Global Express shop, in the train car on West Washington, is jam-packed with thousands of beautiful and fascinating imported goods from SERRV International and Ten Thousand Villages (non-profit Fair Trade importers). Run by a team of dedicated volunteer workers, the Global Express is inviting to say the least. It is a pleasure to visit even if just to browse. You can't beat this little shop for wonderful gifts that have two beneficiaries, the receiver as well as the producer.

In today's mega market society, perhaps the most impartial way to show where we stand is by voting with our dollars. As individuals, we have little impact on international trade agreements and government regulations concocted to benefit a disproportionately scant number of the planet’s people. When we band together as conscientious citizens to educate others and act on what we feel is right, our power is multiplied exponentially. As consumers demand, the supply of Fair Trade coffee and handicrafts must grow, implying that more farmers and artisans can sell at fair trade prices and conditions. Receiving just compensation for their hard work provides families the security they need to live with dignity and hope. The seed has been planted and the roots are taking hold. You can help nurture peace by demanding Fair Trade.
Summer Campout
Summer Campout at White Mound County Park, in Sauk County!
June 13 & 14! There is lots to see and do! Bring the kids, pack your swimsuits, and don't forget your sunscreen. Have you hiked all seven trails? There is the self-guided nature trail, the hiking trail around the lake, the kiln trial (look for the reconstructed lime kiln), 2 snowmobile trails, the x-country trail, and the longest trail that I personally look forward to hiking, the HORSE TRAIL! You don't even need to bring apples in your lunch; you can pick them up for free!

YOU CAN SELL CALENDARS!!

OUTSIDE of Madison - Do you know of a local store that might let our calendars sell themselves there? If so, please contact Prudence. I can send a marketing packet right away with sample 1997 and 1998 calendars - either to you or to the store. If its the store, please talk to them first and then give me the contact person along with the name, etc. Most stores want to see the calendars early in the year so they can plan their calendar buying. The 1999 calendars can be sent to them any time after July.

Prudence Barber
1050 Jenifer St.
Madison, WI 53703
608-251-0852

MEMORIAL FUND REQUEST:

On Friday, March 13, 1998, Joie Kallison, a former UW student and a brand new Peace Corps Volunteer in Namibia was killed in car accident in the northern region of the country. She had arrived in Namibia in October and had sworn-in in January. She was working as a primary education teacher trainer. In her memory, her parents, Jerry and Tony Kallison of Buffalo Grove, Ill. have created a memorial fund with the help of the Peace Corps Partnership Program to benefit the children of Namibia. The fund will be used to purchase children's books for use in the primary schools of needy countries worldwide, but especially Namibia. After discussions with a variety of people, I have decided to request that a donation of either $200 or $400 (to be voted upon at the next general meeting) be made to the Joie Kallison Memorial Fund. In this way, I hope that we can send a message of support to Joie's parents that their daughter's work and good intentions will continue. Questions regarding the donation and/or the memorial fund can be directed to Peter Quella at 262-1121 (W) or 243-9508 (H).

If someone is interested in making a personal donation, checks with Joie Kallison's name on the memo line can be sent to:

Joie Kallison Memorial Fund
PC Partnership Program
Peace Corps Headquarters
1990 K St. NW, WDC 20526

Or Call Natalie Tevethia at 202-606-3142.
WORLD ROOTS

(Steering Report Cont.) The issue of sales tax arose and BT would like a clarification from our accountant in writing regarding our groups responsibility for paying sales tax and if anything will change as we sell more calendars and earn more profits. TR will confer with RAS about this issue.

We discussed AW’s proposal to store and ship out the 1999 calendars from his warehouse and compared it to other distributing options that RAS came up with. We need some clarification from RAS regarding these figures but so far it looks like Alan's proposal would be the most flexible in terms of being able to send out orders of varying sizes on a more consistent basis. We need more information about mailing out packages weighing more than one pound. AW will look into this. We will vote at the next meeting whether or not to approve his proposal. AW needs to know how the donated calendars are going to be handled. RG will contact World wise Schools and try to come up with an answer. BC reported that there will be 3 ads this year in the World View magazine put out by the National Returned Peace Corps Volunteer association. The fall ad will again be a 2-page spread. PB reported on her efforts to market the calendar with some of the larger bookstore chains and vendors who sell calendars on carts in various shopping centers. The information is out and we’re waiting for responses.

Perhaps EARTH DAY passed, and you did not have a chance to celebrate. You can still celebrate the wonder of Nature with the SUMMER CAMPOUT at WHITE MOUND COUNTY PARK, in Sauk County, June 13-14. Look for the map in the next newsletter.

Would you like to see a new place, too? Did you know that Natural Bridge State Park is close by. You can hike the two-mile self-guided trail in this small park in an hour or two, so it might be an interesting end to a camping weekend.

Natural Bridge State Park is named for the sandstone rock shelter formed by water and wind over countless years. Archaeologists' excavations indicate that Native Wisconsinites camped under the shelter over 11,000 years ago.

Take US12 west and north from Sauk City to Co. Hwy. c, then go 10 miles west to the Park.

Terry D. Stark

PSSST! Hey, did you know that Theresa, our hardworking newsletter editor, and our VP Kevin Jenkins were married in April? And did you know that when I called Theresa one week before their wedding, she was working on putting together our newsletter, in spite of a zillion other things that she needed to get done? Wow! Now that’s dedication!

Sshhh. She doesn’t know we’re going to do this, but let’s all say together now on the count of three: one, two, three...

THANK YOU AND CONGRATULATIONS, THERESA AND KEVIN!!

BEST WISHES TO YOU BOTH!!
The next calendar meeting will be on Monday, April 13th at the home of Prudence Barber, 1050 Jenifer St. (upstairs), Madison. If you are interested in joining us for the May meeting please call Rochelle at 243-0298 for information.

Next meeting is Thursday May 7 at Union South, 7 P.M.

June Meeting is a Potluck, and will be on SATURDAY, not Friday. Linda Elter volunteered their house, and suggested we do it on a Saturday. We agreed: Sat., June 6th, in the afternoon, from 1 p.m. on. An outdoor barbecue. Bring grill-ables if you want, or other delicious things to eat and drink. Some will bike out. Location is in Mount Horeb. Linda and Tom’s house, 505 Deer Trail, Mount Horeb. 608/437-6331.

CALA (Community Action on Latin America) will be hosting author John Ross "Roots in Rebellion" to talk about Chiapas. We will also be showing videos and drinking Fair Trade coffee. All are welcomed to attend. The event will be a fund-raiser for the families displaced by the most recent massacre on Dec. 22 on Acteal, Chiapas.

Monday, May 4th, 7:00 pm
Pres House 731 State St.

WORLD ROOTS

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Exp. Date:
3-99