A note from the President:

The debate rages on. On January 9th, a small group of about 15 of us RPCVs had the entire Red Gym to ourselves. The university was shut down for break but thanks to our inside connection, Jon Simon, we gained entrance to our new adopted meeting place and sat in the On Wisconsin room—a room easily five times bigger than we needed. The huge empty building seemed fitting for a debate about if and how we might change our grant guidelines, the accepted rules and philosophy we refer to when awarding our calendar proceeds to various individuals and groups.

For better or for worse, I'm unable to tell you a conclusion. Important ideas were exchanged and articulated, but we decided that the discussion needs to continue just a little longer. The hour started to grow late, and we'd already spent a good bit of time laughing and exchanging stories about the best Christmas story that each of us could remember from our times in country.

Although the conclusion escaped us on January 9th, I'd like to encourage more people to join in the discussion at our March meeting, the anointed meeting at which we will try to make a decision. This is important stuff; no other RPCV group in the entire country creates such a beautiful and well-received product as our International Calendar. It is something in which we all take pride, and we should also take pride in how we decide to use the proceeds of the calendar sales.

In the interim, we're scheduled for some good fun in creating the calendar for 2003. Our first slide viewing will be at the Red Gym on Thursday, February 7th, followed closely by the final selection on February 10th at Lee & Rick Rows' house. See the back cover for details.

One final note: we're very much in need of volunteers to help out at the 20th annual Freeze for Food run/walk this year. Contact Rick Lackey (213-8878 or 345-7878) to find out more. And remember, we're having a party afterward at Rick's house this year.

I hope to see many of you in the months to come—

Brad Hinkfuss
Treasurers Report

Contrary to popular belief, I have not absconded with the RPCV funds and jetted off to Cancun. Actually, at this point I should have filed my first treasurer’s report but, due to circumstances beyond my control (it’s a long, but interesting story involving foreign intrigue, misplaced letters, and mistaken identity), I haven’t received the bank statement.

.... Are the rumors true that failed treasurers are sent into exile in Siberia? Let me know so I can pack my thermal socks. -Karl-

Editor’s Corner

Please remember the permanent deadline date AND E-MAIL ADDRESS!

A couple of notes from me this month. The most important is the calendar page “insert”. This page is being created independently from the NL and will be placed into the NL during the printing process. All of our Calendar News will be located here and I am looking forward to seeing this great new concept. Thank you to those who took the time to comment on my ‘clean up’ of the background tree logo on our NL. It was a time consuming pixel by pixel process but I think the outcome was worth it. Lastly, please remember the deadline and maybe remind those who tend to forget the date also. The NL this month is thin again for this particular reason....Till next month - Theresa

Address : 131 Edward St., P.O.Box 509, Footville WI. 53537
Phone 608-876-6649, e-mail rpcveditor@jvnet.com (no space) so keep those articles a coming!

-Theresa
Let's Do It!
If you didn't get slides to Jo Thompson for the 2003 calendar slide viewing, it's too late! BUT, you can still participate in the choosing of the slides for the new calendar!

Thursday, February 7th, 7 p.m. in the Red Gym media room we will do the marathon slide viewing to narrow things down to the Final 50. On January 21st we'd received well over 400 slides.

Sunday, February 10th, at the Rows, 5217 Pepin Place we will make the final choices after consuming dishes we brought for the POT LUCK. We want to eat around 1 o clock and have plenty of time for deliberation. Folks say the photos get better every year. Is this possible? Only one way to find out. Bring your best judgment and let that artistic side out for an afternoon's enjoyment.

Mark your calendars now!

Here's the map to the Pot Luck/Viewing

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International Festival Calendar Sales
Thanks also for representing us and the Peace Corps and selling almost 50 calendars on January 13th at the Civic Center International Fair to Troy Rutter, Rhonda Petree, Karl and Ian Stark, Prudence Barber, John Elder, Rick and Lee Row, Alyson Carr, and especially Tom Brodd. Tom wore his Ghanaian bou-bou and stayed for hours! Karl and Troy coordinated change and logistics and Ian was particularly helpful when the grown-ups got too busy trading peace stories to tend to business!

How It's Done
For those who are new and for old-timers who never knew, here's a quick run-through of the basic calendar process up to getting it to press, including a who's who in the process:

Our fearless leader is Rochelle Goedken, officially the Calendar Committee Chairperson. She sets meeting times, keeps us all informed, coordinates the work, and makes sure it gets done. She also chairs the meetings and attempts to keep order during them.

The Calendar Committee, made up of whoever wants to be on it, sets a deadline for receipt of slides for the next year's calendar. This year the date was January 25th. In an attempt to make it memorable and in time for timely calendar marketing, the Committee this year set a permanent deadline of December 31st of every year. (This will stay in effect until we change it.)

The Photo Coordinator organizes the slides and ballots so we can view and vote on them, no mean feat! Our current Photo Coordinator is Jo Thomson, assisted by Jon and Melissa "Deadwood" Kaltenbach. Thirteen slides and alternates are chosen in February, a photo for each month and one for the cover for the calendar after next. We choose a cover photo a year ahead of time so that it can be prepared for ads and catalogs in December. We choose alternate slides in case there's a problem contacting the photographer or a slide is technically not useable.

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Omission
Last month the Calendar Page forgot to mention that the multitude of minutes for the November Calendar Meeting was transcribed and organized by Kristi Torres. When someone does a wondrous job of figuring out what's going on and keeping track of it, we should be grateful and in awe. So thank you to Kristi for paying attention for us all.

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continued.....
Slides are duplicated, photographers are contacted and given writing assignments and asked for formal permission to use their slides. Jo returns unchosen slides to their photographers with a promise to send calendars once the calendars have been printed. The slides go to Artifax, where Sue Kummer, graphic artist and magician, begins framing the photos and preparing each page—with input from the rest of the group.

Several other important tasks, worked on separately, come together to make the calendar what it is. One important component is the artwork by Julie Olsen. Julie contacts the photographers to obtain objects from the country where each slide was taken. From the objects Julie creates a theme for the page with borders, colors, and other design elements. She’s done this from the beginning of the calendar, and her designs have given each calendar its distinctive look. We are deeply grateful for this valuable contribution.

Another important component of the calendar is the calendar part itself—what insiders call “below the fold.” Buck Trawicky’s been taking care of this part forever. Buck has his own cult following, but probably doesn’t get enough recognition from the group. He has researched religious and other holidays dependent on religious law, the sun, the moon, and other esoteric and elusive factors. He also researches material on the country featured on each page of the calendar and adds informative words and other interesting material that make the calendar fascinating and reliable.

Other Calendar Committee members work on editing photographers’ text, advising on colors and advertising themes, brochure design, and proofreading. We discuss at length the placement of photos by month and country where the photo was taken, until we get it just right. Sue Kummer takes all of these elements and creates a coherent calendar. Sue works with the printer and all of us to make it look the way we want it to—and makes us look really good.

Meanwhile, behind the scenes, Prudence Barber works on marketing and sales. She gets the Universal Price Code and other official components and contacts outlets to find out what we need to do to market the calendar effectively. The marketing people have recently been highlighted on the calendar page. They’re the ones who take calendars to stores and mail out offers to RPCV groups. This past year Rose Ann Scott, Pat Halpin, Margot Kinnard, Kristi Torres, Lee Row, and Ron Chance worked on marketing. They were assisted by every-one on the committee when we devoted entire meetings to coming up with ideas for selling calendars.

That’s probably enough who & how for this month. Watch this space for info on press checks, shipping, customer service, & more.

NEW Marketing Strategy
The Calendar Committee is looking for volunteers to participate in a new marketing effort Tuesday, March 12th at 4 p.m. and Saturday, March 16th at 11 a.m. We’ll be contacting bookstores in university towns that have contributed the highest numbers of PCV’s in recent years. We’re looking for folks who can pose key questions to bookstore employees to find the calendar contact person in each.

If you’re interested and want to help, contact Alan Weiner at 233.9031. Alan will be out of town March 5th through 8th, so please try to contact him before or after those dates. There are a limited number of phones available, so please contact him before turning up!

The Numbers
As of January 15th, we’ve disposed of 32,902 calendars. This includes our contribution of about 6,000 to World Wise Schools. It doesn’t include a total accounting, as we are now gathering the sales figures from members who have been selling calendars this season.

If you have leftover calendars or calendar money, please contact Julia Zolnick at 221.2238 or Rose Ann Scott at 241.0845 to account for it all.

Don’t Forget – Be There!

- Thursday, Feb. 7th Red Gym
  1st slide viewing – 7 p.m.

- Sunday, Feb. 10th The Rows
  Pot luck & final slide choice – 1 p.m.
Happy Birthday
to
The RPCV of
Wisconsin Madison.

We are now a legal
21 years old.
We were conceived at
the bar in the Avenue Bar
Valentines Day.
So lets
have a beer and celebrate.

More details may be forthcoming at the
February meeting. Be there!
CAMP VISTA

Here is a notice to those who showed an interest in going to Camp Vista on February 1, 2002 (and a general notice to others who may be interested). Some of you have already RSVPd but I would like you to send me an email to confirm. Please also confirm the number of people you will be bringing. I appreciate your getting back to me because it will be important to appropriately prepare. Below are more details.

I can get you directions if you RSVP or you can try a computer program to Dundee, Wisconsin near the Kettle Moraine area. I only have it by fax now so give me your number. I suggest you bring a Wisconsin map. You can call with questions.

Camp Vista (a comfortable little retreat center on the edge of town) Dundee Wisconsin Feb. 1-3, 2002
We expect 60 people to go RSVP deadline January 23rd Cross-country skiing, good conversation, games, great food, midnight tobogganing, and more.
We go snow or no snow!!
Dormitory sleeping, Bring a sleeping bag or bedding and a towel Communal living - we ask for help in the kitchen or cleaning up if needed.
Approx. $50, includes lodging, food, beer.
Ralph Maffucci- Master Chef Saturday main course TBA
(Ralph- please check my email list if I missed anyone)
contact Brian DeFilippo 847-650-1080

Thank you
Brian

Donations Proposal for the Mildred Green Gardens Memorial

I move that we donate $500 to the Mildred Green Gardens Memorial Fund, Care of Urban Open Space Foundation, 200 N Blount St., Madison WI 53703. This money will be put in a trust for the garden plots that is at the family home on 2975 Rimrock Road. Mildred helped create the first dedicated community garden in Wisconsin. Mildred is the mother of Meredith Green, a past president and long standing member of our group. Many times our group met at the family home and fondly called it 'club house'.
- Rose Ann Scott
**FOUNDER OF THE "PEACE CORPS" IDEA DIES**

U.S. Congressman from Wisconsin, Henry S. Reuss, died on January 12 in California of congestive heart failure. While others had talked about "youth service", Reuss and Hubert Humphrey both proposed the idea of a government service "Peace Corps" in the late 1950s. Reuss's advocacy went back to 1957 when he was a member of the Joint Economic committee and traveled to Southeast Asia. He came upon UNESCO teams of young teachers from America and other countries who were working at the village level. For three years he talked to student conferences about establishing a "Point Four Youth Corps" and wrote articles about it in magazines. In January of 1960 Reuss introduced the first Peace Corps-type legislation. This was in the House and sought a study of "the advisability and practicability to the establishment of a Point Four Youth Corps." In June of 1960, Senator Humphrey of Minnesota, a member of the Senate Foreign Relations Committee, introduced in the Senate a bill to send "Young men to assist the peoples of the underdeveloped areas of the world to combat poverty, disease, illiteracy and hunger." Senate Bill S 3675 was the first to use the specific name, "Peace Corps." The rest is history. Henry Reuss of Wisconsin was 89.

**READ THE FULL STORY AT:** [http://PeaceCorpsOnline.com](http://PeaceCorpsOnline.com)

**Slide Viewing**

At the general meeting in the Red Gym media room, February 7th. We'll choose the Final 50 from at least three trays of slides already here, probably more before the deadline, January 25th. If you have slides, get them to Jo Thomson, the Photo Coordinator at 255.1339.

Sunday, February 10th is the Super Bowl of Slides. We'll choose the slides for the 2003 calendar after a satisfying POT LUCK at Rick & LeeRow's, 5217 Pepin Place. We plan to eat around 1 P.M. (come anytime before), then get down to business. See you there!

**Web Site News**

For the latest Peace Corps & RPCV news, check out Peace Corps Online at [www.peacecorpsonline.com](http://www.peacecorpsonline.com). There are news articles about the nomination of the new Peace Corps Director, RPCVs in the news, new directions for Peace Corps and more. You can also make contact with old Peace Corps friends and add your name to the contact list.

**Madison group website:** [www.geocities.com/wirpcv](http://www.geocities.com/wirpcv)

If anyone is interested in helping out with the group website, please let me know.

jeffedw@ixxpress.net  Toward the end of the fall semester I simply did not have any time to devote to the website and I fear this coming spring semester will be just as hectic.

- Dean Jefferson
When the newsletter reached me by e-mail for printing and duplicating, this page was blank. Possibly waiting for minutes of the last meeting (which I tried to attend but found the door locked when I got there a bit late). Hopefully whatever was supposed to go in here will make it into the next newsletter. For now, enjoy the white space.

We also received the following donation request, which should have been submitted for last month's newsletter to be considered at the last meeting. As we do have some unspent funds, I'll print it here and let the group consider whether or not to fund it at the next meeting.

**Project Title:** Mildred Green Gardens Memorial

**RPCV of WI Sponsor:** Rose Ann Scott (241-0845)

**Proposal:** I move that we donate $500 to the Mildred Green Gardens Memorial Fund, care of Urban Open Space Foundation, 200 N. Blount St., Madison, WI 53703. This money will be put in a trust for the garden plots located at the family home on 2975 Rimrock Rd. Mildred helped create the first dedicated community garden in Wisconsin. Mildred is the mother of Meredith Green, a past president and longstanding member of our group. Many times our group met at the family home and fondly called it "club house."
Officers and Contacts

Executive Committee
President: Brad Hinkfuss, 217 Corry St., Madison, 53704, (h) (608) 242-9573, iambrad@chorus.net
Vice President: Lee Row, 232-9065 leerox@chorus.net
Secretary: Buck Trawicky (608) 241-2392
Treasurer: Karl Stark (608) 231-0739

Members at Large: Don Sauer - abroad
Email: juliadon@interalb.net

Registered Agent: Terry Stark (608) 233-9140
Community Projects: (your name here?)

International Calendar Project
Coordinator: Rochelle Godkin (608) 243-9298
Customer Service/Assistant: Julita Zolnik (608) 221-2238, jurvitie@terrafirm.net

Calendar Order Hotline: (608) 829-3677
Calendar E-mail: sales.irmal@yahoo.com

Events
Freeze for Food: Rick Lackey 213-8878 meisa@teeracin.net (Need a volunteer here)
Family Brunch: Kathleen Quinlan (608) 249-6437
Cardinal Benefit: Rose Ann Scott (608) 241-0845
Finance: Marc Brand (608) 255-1339
Global Education:

Membership
Membership Directory/Mailing Labels:
Brad Hinkfuss, 217 Corry St., Madison, 53704, (h) (608) 242.9573, iambrad@chorus.net

Pre-Connect/Re-Connect:
Sharon Lewadowski (608) 241-2392

International Calendar Project
Coordinator: Rochelle Godkin (608) 243-9298
Customer Service/Administrator: Julita Zolnik (608) 221-2238, jurvitie@terrafirm.net

Calendar Order Hotline: (608) 829-3677
Calendar E-mail: sales.irmal@yahoo.com

Membership Information
All RPCV of Wisconsin Madison members receive a monthly Newsletter, World Roots, in payment of annual dues shown below. To avoid membership hassles, we prefer members pay through December of the year joining, then pay for a full year membership during due time. Reduced rates are available for those in extreme financial circumstances. You can also join the National Peace Corps Association (NPCA) through us by paying an additional fee so you to join them as well which provides us a way to affect national issues.

(Include all that apply)

I want to join RPCVWI.
__ Individual - $15 for one year
__ Joint - $20 (Two people may combine to save money by using one address)
__ Overseas Individual - $24
__ Overseas Joint - $29
__ I am also enclosing $25 for NPCA membership ($32.50 for joint membership - two people with the same address)
__ I do not want to join, but would like to receive World Roots and am enclosing $7 ($15 for overseas) to cover costs.
__ I'm Moving! Please change my mailing address.

$_________ TOTAL ENCLOSED

RPCV's of Wisconsin - Madison
P.O.Box 1012
Madison, WI 53701
Feb 1-3 2002 Camp Vista in the Kettle Moraine with the Chicago RPCV's

Feb 7, Thurs General meeting and first slide selection Red Gym 7pm. (Enter through main doors, using the door to the far right, go up the stairs to your right, head straight back down the length of the second floor, go up the stairs at the back, and look for us in the room on the right)

Feb 10 Sun, Final Slide Selection & POT LUCK at Rick & Lee Row's, 5217 Pepin Place. We plan to eat around 1 P.M.

Mar 1 Fri General Meeting/Potluck. We need a host and/or a change of time.

Jun 20-23 RPCV National Conference, Washington DC

Jun 30 Sat Summer Camping Trip (Kettle Moraine, Terry, 233-9140)

NEWSLETTER NEWS
The Electronic Newsletter located at www.geocities.com/wirpcv