President's Message

Drawing New Blood... on Holloween!

Greetings to all. On behalf of the other officers I thank you for your confidence in soliciting our leadership. In the few days I’ve been President I’ve spoken with several of you about the club and I am excited about our possibilities in the upcoming year. In particular, I am excited about the area of new membership which is an area in which I can be particularly helpful. As a seasoned recruiter for Peace Corps I have a comparative advantage in this area and I want to use this advantage to the best benefit of the group.

As such, the membership committee (Walt Zeltner, Sandy Moss and myself) and others have met to explore some strategies of a) recruiting new members, and b) reinvigorating the current membership (of 174) toward greater levels of participation. Committee chairpeople have expressed enthusiasm for this initiative. There are many worthy activities that our group does that will benefit by having more people involved in the planning and implementation. Many current committee chairs are interested in circulating to other positions and are offering up their posts. In this light, it is timely for a new member initiative.

Our first opportunity to attract (draw) new blood will be our Holloween Potluck Social at Deb Stapleton and Dave Atkinson’s place. The event is at 2406 Sommers Avenue, 6 PM, Friday, October 29. New members are cordially invited to attend. To our regular members, a charge: Please extend an invitation to another RPCV pal or acquaintance who is not currently active in our group. To all, dress as your favorite ghoul or late night talk show host and bring a dish (drink, munchy) to pass.

Deb mentioned that they have some new furniture particularly appropriate for Hollowen. You’ll probably find some people donned in traditional dress from their country of service. The social program after dinner will comprise of: 1) Introductions; 2) An expose by Committee Chairs of the committee’s activities and opportunities for new member participation; 3) Slide presentation by a recently returned volunteer; 4) Human sacrifice. The RPCV potlucks have proven to be the most delicious way to encounter interesting people and to reconnect with the Peace Corps experience.

A good October to you all. See you on the dark side of the 29th.
OFFICERS & COMMITTEES:

PRESIDENT
Jim Smith 257-8972
VICE PRESIDENT
Lori Merrill 257-2271
SECRETARY
Buck Trawicky 241-2392
TREASURER
Peter Joyce 251-9405
DEADWOOD
Walt Zettler 873-8257
AGENT
Gordon Malaise 255-3261
FREEZE FOR FOOD
Deb Stapleton 344-8609
Lori Merrill 257-2271
FAMILY BRUNCH
Helene Pesche 238-2792
SPEAKERS BUREAU
Jim Smith 262-1121
GLOBAL EDUCATION
Dave Wakeley 265-1330
Sandy Moss 246-9605
INTERNAL EDUCATION
???your name here???
CALENDAR
-PRODUCTION
Henry Nehl-Lowe 835-5976
-GRAPHICS
Julie Olsen 243-1355
-STEERING COMMITTEE
Barbara Chatterjee 271-2405
MEMBERSHIP
Sandy Moss 246-9605
SOCIAL
Sharon Lewandowski 241-2392
NEWSLETTER
-EDITOR
Gordon Malaise 255-3261
-LABELS
Sandy Moss 246-9605
-SLICES OF LIFE
Ken Coffeen 276-9453
PROPERTY LIBRARIAN
???your name here???
HISTORIAN
???your name here???
ADVENTURE
Buck Trawicky 241-2392
CAMPUS PC RECRUITER
Jim Smith 262-1121
Room 240, Agriculture Hall
Mon. 10-12
Tues. 11-3
Wed. 10-12
Fri. 10-12

FUTURE MEETING DATES:

Monday December 6, 7:00 p.m.
Union South, 127 N. Randall St.

Tuesday, January 4, 7:00 p.m.
Union South, 127 N. Randall St.

Wednesday, February 2, 7:00 p.m.
Union South, 127 N. Randall St.

PROSPECTIVE AND NEW MEMBERS!!
Our next meeting will be a FUN, FUN, FUN Halloween Potluck & Party on
Friday, October 29.
Come, meet the members, share your PC stories (and slides, if you've got 'em!), and find
out more about our projects and how to get
involved.
Questions? Call Sandy Moss 246-9605 or
Jim Smith 257-8972...

Other RPCV organizations have our permission to use any material of interest in this newsletter.

Newsletter Policy
Since we're always trying to get new members, We'll send three copies of our newsletter to
anyone we think will be interested. After that, you have to pay to stay on our mailing list.
Details can be found on the back page. ONE EXCEPTION:
Contacts in other RPCV organizations can continue to receive
our newsletter if they will send us theirs.
Dates to Note

Saturday, Oct. 23, 10 AM - Board Meeting of RPCVs of WI - Madison at Room 240 Agriculture Hall on the UW campus. Park in lots 34 or 38. We will probably work through lunch, so bring food or money. All members are welcome and your input will be greatly appreciated.

Friday, Oct. 29, 6 PM - Holloween Potluck Social at Deb Stapleton and Dave Atkinson's place, 2406 Sommers Avenue on the East Side. Call Jim Smith if you need transportation from campus area. Come in costume or other funky apparel. Questions? Call Deb at 244-8609.

Thursday, Nov. 4, 7 PM - Freeze for Food Planning Meeting at Deb Stapleton's place, 2406 Sommers Avenue. Questions? Call Deb at 244-8609.

Sunday, Nov. 14, 10 AM - Calendar Committee Meeting at Barbara Chatterjee's, 5102 Coney Weston Place, off of Odana Road.

Thursday, Nov. 18 - Newsletter Deadline. Submit materials to Gordon Malaise, 1447 Spaight Street, Madison WI 53703.

Monday, Dec. 6, 7 PM - RPCVW General Meeting at Union South, 127 N. Randall Street. Check "Today In The Union" board for room number. Probably a busy meeting because there is no business meeting in November. Get agenda items to Jim Smith at 262-1121 before noon.

Saturday, Dec. 11, 6 PM - RPCV Christmas Party at Sophia Zermuehlen's 317 Bordner Drive, Madison. This event is loads of fun. Bring an inexpensive (gag?) gift and a dish to pass. Contact: Sophia at 233-7886.

Sunday, Dec. 12, 10 AM - Calendar Committee Meeting at Barbara Chatterjee's, 5102 Coney Weston Place, off of Odana Road.

Thursday, Dec. 16 - Newsletter Deadline. Submit materials to Gordon Malaise, 1447 Spaight Street, Madison WI 53703.

Saturday, Jan. 29 - Freeze for Food 5K and 10K Run at Vilas Park Shelter. Set-up time is 10 AM, 5K race starts at Noon and 10 K race starts at 1 PM. All helpers welcome to the after race party. Would anyone offer to host this party?

Weekly Event

Wednesdays, 7 PM - Calendar Packing Parties at Gordon Malaise's place, 1447 Spaight Street. These last an hour or so if 5 or 6 people show up. Have a beer, lick some stamps, have another beer.
Global Education Project Possibilities

Over the past month I've talked to a couple of people about projects they're initiating or looking into that might offer RPCV-Madison the opportunity to be involved under the guise of "Global Education". Both are still in the planning stages, and I'd like to know what the membership thinks about supporting one or both of them. I'll be at the Halloween Potluck, so track me down and share your thoughts, ideas and opinions!

**Emerson School Global Education Project:** This would be a collaborative effort between faculty at Emerson School, Education students at the UW, and RPCV. Emerson School is Madison's school for students without permanent homes. Our involvement could take on a number of forms, most likely involving some financial support as well as tapping into our wealth of human resources (folks with stories, slides, fluency in various languages, cultural artifacts, etc.). This could be the school we've been looking for to initiate the type of project discussed at the beginning of summer. (We had talked about possibly working with a few identified teachers over the course of a school year in developing a year-long Global Education curriculum project. The process could then be "documented" and shared with other RPCV groups at the National Conference to encourage them to explore similar activities in their communities.)

**SilverLine Studio Multi-Cultural/Language Project:** SilverLine Studio will be working with Kids for PEACE and possibly some other organizations (Sister Cities, Educators for Social Responsibility) and is very interested in the potential for our involvement as well. The project outcome will be a Macintosh computer program for elementary school students that teaches commonly used words and phrases in many different languages. (This set of "flash cards" will also be made available in "hard copy" format for those schools without access to the necessary technology.) A teacher's guide will also be produced containing ideas for projects and how to use the materials in the classroom as part of a multi-cultural/global education curriculum. The goal is to make the package an economical and easily implemented "catalyst" for global awareness instruction. Other support materials that may be included are a newsletter to provide on-going support for use of the flash cards and ideas for additional multi-cultural projects. It would also be a forum for educators to network and share how they've incorporated the program into their teaching. Included would be a calendar of upcoming international holidays and events (!) as well as a list of teachers desiring pen-pals. Videos of children and their daily lives around the world are also a possibility. Membership in the Kids for PEACE Club would also be included. The language and cultural expertise our members have would be an invaluable asset in producing this project. Although the goal is to make the package as inexpensive as possible, any proceeds would be used "to support each organizations' programs".

One reason I'm excited about both of these projects is that they offer an opportunity for many of our members to get involved in specific, not-too-time-consuming ways. No need to sign up for another committee - you might be asked to spend an afternoon or two sharing what you have to offer from your PC Experience. In addition, the fact that both would be collaborative efforts means that the work involved is shared around. Dave Wakeley and I would coordinate whatever the group decides to pursue, but first need to know WHAT YOU'RE MOST INTERESTED IN AND IF YOU, PERSONALLY, WOULD BE WILLING TO DEVOTE A BIT OF TIME TO SOMETHING LIKE THIS. I'll bring it up at the next business meeting for discussion, but in the meantime give Dave or me a call to let us know what you think. If we don't hear anything, should we assume that there's not enough support to take on something like this??????

Sandy Moss
Global Education Co-Chair
246-9605

Dave Wakeley
Global Education Co-Chair
255-1339
An Opportunity to Host
a Mexico Student

Gerardo Tsuzuki A., a 19 year old from Acacoyagua, Chiapas, Mexico would like to come to the US for a year to learn English before attending the Universidad Autonoma de Chapingo. He will be looking for a place starting January '94. If you may be interested please call Joe Hoffman, 244 Lakelawn Place, Madison WI 53703, (608) 256-6080. Joe stayed with Gerardo during a stay in Mexico and is trying hard for his friend now.

Graduate School Career Fair

The Peace Corps will have an information table set up at this event on Wednesday, October 27, 10 AM to 3 PM. It is held in the Great Hall of Memorial Union. We want volunteers to help staff the table! If you can help, call the recruiting office at 262-1121 and leave a message including the hours you can help, name and phone number.

RPCV Outreach to Madison Area on Behalf of Peace Corps Recruiting Office

Do any of you remember the days when the PC recruiting office had money budgeted for financing us to do public speaking in the Madison area? Well, we've been approached by the Area Office Manager in Minneapolis, Ms. Karen Phillips, during her recent visit to Madison. She proposed a deal where we do information tables, public presentations and the like in the Madison area for renumeration (on the order of $99/day).

In order to qualify, we must propose the events in advance. Therefore, we are soliciting for names of community event or other opportunities for us to present Peace Corps. Current recruitment trends include an increase in demand for business skills, agriculture experience, health workers, natural resource workers, civil engineers and of course teachers. The Peace Corps is also trying to increase the number African-Americans, Hispanic-Americans and Native-Americans who enter Peace Corps. If you now of any creative ways to reach people with these skill or ethnic profiles please let us know. Call any club officer.
Minutes of the RPCVs of Wisconsin - Madison
International Calendar Steering Committee Meeting
Sunday, Oct. 10, 1993

Present: Buck Trawicky, Don Sauer, Barbara Chatterjee, Lori Merriam, Henry Nehls-Lowe, Walt Zeltner, Kevin Nies, Julie Olsen

Meeting started at 10:10 AM.

No changes to last month's minutes.

FINANCES:

Don presented some numbers and managed to confuse several of us. As I understand things, production costs for the calendar are $26,000, with $1,800 in production costs for postcards. Additional marketing expenses are slightly over $4,000. Shipping expenses are not listed. We include shipping costs in our bill, so these costs should even out. We have paid $17,000 of the printing bill and will pay the rest (under $8,000?) once a representative of Litho Productions contacts Henry about some of the billed items. We have billed customers for 5,512 calendars, 2,500 individual postcards, and 123 packages of postcards (12/pack).

Issues raised while discussing these numbers:

1. How do we account for calendars that are given away? Each photographer received 25 calendars for each picture of theirs that was chosen for the 94 calendar. Don treated these calendars as a cost of production and valued them at $5.50/calendar, the cost per calendar for ordering 25. Buck and I don't see the need to include these calendars as an expense.

2. Should we split out costs for postcards from costs for calendars where possible?

3. Should we split out production costs from marketing costs?

4. However we decide to do it, we need to develop a uniform method for reporting our financial situation!

MARKETING:

A promotional mailing sent out to other groups (?) at the end of Sept. has produced some large orders for postcards as well as calendars. SO: From now on, there will be a calendar packing and shipping party EVERY Wed. evening starting at 7 PM at Gordon Malaise's, 1447 Spaight St. until we run out of calendars or orders slack off in Jan. Other issues raised:

1. The mailing to groups that ordered in the past went out late, and we are late getting calendars in stores in town. (Note: Several people have asked where calendars are available.) Marketing needs to be better organized and possibly subcontracted to an outside organization. For now, we'll set up a subcommittee charged with listing the tasks required for marketing and placing them on a time-line. Members: Barbara, Don, Lori, Kevin, Buck. They will determine a meeting time for this sub-committee.

2. We will continue to market to interested individuals rather than sending out a large mass mailing. For several reasons, marketing through large bookstore chains is not feasible. It may never be feasible if they require calendars in hand early in the year.

3. We need a written agreement with the National Peace Corps Ass'n. that sets out our advertising needs in "WorldView" at specific times. We will have a color ad in the next "WorldView" on the inside back cover.

4. We need a file for all of the ad copy that has been and is being generated. We're designing from scratch every time we prepare a new ad.

5. We need a mailing to individuals who have ordered calendars in the past. What to include? We decided on a cover letter that explains the pricing for small orders of calendars and postcards and that has a tear-off order form. The prices for postcards given in this letter must agree with the prices for postcards listed in the upcoming "WorldView" ad. We may include a pre-printed postcard for ordering calendars only. Buck will draft the letter. Target date for the mailing is early Nov. We also discussed whether we should request payment with the order or continue to bill people when their order is shipped. Both approaches have advantages. No decision was reached.

6. Don is trying to contact Book People to find out how many orders they have received for our calendar.

7. Our brochure must be redesigned to include information for ordering postcards. Barbara will handle this task. It is rather urgent since there are only about 150 brochures left.

8. Marketing to local stores is proceeding. We're offering calendars to them at $5.50 apiece if purchased outright and $7.50 apiece if purchased on consignment. We'll try to list the local stores that are carrying our calendars in an upcoming issue of our newsletter.

9. Buck will obtain information on joining a Calendar Maker's Ass'n. in IL and entering their calendar contest.

10. Buck will contact the Minneapolis PC Recruiters about selling them some 200 calendars at $2.50 apiece. These calendars would then be sent to the families of current PCVs from Wisconsin.

PRODUCTION:

Henry has approached one of our members concerning the possibility of this person coordinating the production and printing of the calendar. Henry was not turned down outright. Hopefully a decision will be reached within the next month.

We agreed to buy a computer program named Almanac for laying out calendar text. Henry will initiate Buck into its intricacies.

And so we adjourned at 12:05 PM.
**Prospective Members**

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<th>Name</th>
<th>Address 1</th>
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<tr>
<td>12/93</td>
<td>Lisa Goldman</td>
<td>3201 Stevens Street #2, Madison, WI 53704</td>
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<td>Lesotho</td>
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<tr>
<td>12/93</td>
<td>Dave Fox</td>
<td>902 Jennifer Street #4, Madison, WI</td>
<td></td>
<td></td>
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<tr>
<td>12/93</td>
<td>Mariah Mersereau</td>
<td>P. O. Box 363, Madison, WI 53701</td>
<td></td>
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<tr>
<td>12/93</td>
<td>Jeanie Verschay</td>
<td>309 S. Dickinson Street, Madison, WI 53703</td>
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<tr>
<td>12/93</td>
<td>Patricia Peatris</td>
<td>1121 University Ave., Madison, WI 53715</td>
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<tr>
<td>12/93</td>
<td>Jay Ochsner</td>
<td>1116 Birch Haven Cr., Madison, WI 53716</td>
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**New Members**

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<tr>
<td>9/94</td>
<td>George Weitzei</td>
<td>Box 244, Cross Plains, WI 53528</td>
<td></td>
<td></td>
<td>Philippines 83-90; 92-93</td>
</tr>
<tr>
<td>9/94</td>
<td>Lori Harms</td>
<td>705 Orton Court #14, Madison, WI 53703</td>
<td></td>
<td></td>
<td>Ecuador 90-92</td>
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<tr>
<td>9/94</td>
<td>Robert Selk</td>
<td>2642 Park Place, Madison, WI 53705</td>
<td></td>
<td></td>
<td>Uruguay 65-67</td>
</tr>
<tr>
<td>9/94</td>
<td>Susan Viach</td>
<td>Box 344, Rib Lake, WI 54470</td>
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<td></td>
<td>Dominical Republic 89-92</td>
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**Address Change**

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<tr>
<td>Kevin Nies</td>
<td>200 South Division St. #5, Waunakee, WI</td>
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<tr>
<td>Ruth Urban Shipley</td>
<td>213 Bordner Drive, Madison, WI 53705</td>
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<tr>
<td>Jane Duffy</td>
<td>502 North 10th Street, Apt. 84, DePere, WI 54115</td>
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<td></td>
<td></td>
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<tr>
<td>Cathy Marona</td>
<td>2107 North 18th Street, Apt. 1047, Arlington, VA 22201</td>
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Newsletter Subscription Information

All RPCVW, Inc. members receive the newsletter on payment of annual dues shown below. To avoid record-keeping hassles, we would prefer that our members pay through December of the year joining ($1.25 per month for each month through December), then pay for full year membership at that time. Reduced rates are available for those in extreme financial circumstances.

You can also join the National Peace Corps Association (formerly the National Council of RPCVs) through us by paying a further $20.00. We strongly encourage all members to join the National Association, which provides us a way to affect national issues.

☐ I want to join RPCVW, Inc., and am enclosing $__________.
  - Individual - $15.00 for one year (or $1.25 per month to next January)
  - Joint - $20.00 (Two people receiving one newsletter)
  - Overseas Individual - $24.00
  - Overseas Joint - $29.00

☐ I am also enclosing $20.00 for membership in the National Peace Corps Association. ($27.50 for joint membership - two people with the same address)

☐ I do not want to join, but would like to receive the newsletter and am enclosing $7.00 ($15.00 for overseas) to cover the costs.

☐ I'm Moving! Please change my mailing address on your records.

Name: ____________________________ Country of Service: ____________________________

Address: ____________________________ Service Dates: ____________________________

PC Job: ____________________________ Home Telephone: ____________________________

Work Telephone: ____________________________

Please make checks payable to RPCVs of Wisconsin, Inc., and send to:

RPCVs of Wisconsin, Inc. - Madison Chapter
P. O. Box 1012
Madison, WI 53701

marked Attention Membership!

QUESTIONS? PROBLEMS? Call Sandy Moss at 608/246-9605 most evenings and weekends.
Or try 608/263-4340 weekdays and ask for Sandy.

Returned Peace Corps Volunteers of Wisconsin
Madison Chapter
P. O. Box 1012
Madison, WI 53701

Rose Ann Scott
2714 Oakridge
Madison, WI 53704

Exp. Date: 1/84