WORLD ROOTS

PRESIDENTIAL MESSAGE

Greetings and I want to give a big thanks to the calendar committee and all of the hard work they have done in the last year to get the 2002 calendar out. Also a very big thanks to Rochelle for all of the work she does in coordinating the calendar work.

Speaking of the calendar the next meeting will be the official unveiling of the 2002 calendar. So come one come all to this potluck meeting which will be at my house 1527 Jefferson St. starting around 6pm. Also you will be able to buy the calendar at the special price of $4. Bring your good home cooking and share it along with your friendship with your fellow RPCV and tour the presidential palace.

Something to start pondering for the September meeting is our application process for the calendar funds. As it has been at least 8 years since we have last reviewed the application process it seems that it is time that we revisit it. So start thinking on what we want to do with the calendar funds and what we want people to tell us on the applications.

Tom

AUGUST 4th MEETING: POT LUCK AT TOM's 6:00
Officers and Contacts

Executive Committee

President  Tom Brodd (608) 280-8945
twbrodd@aol.com

Vice President  Lee Row 232-9065
leerow@chorus.net

Secretary  Buck Trawicky (608) 241-2392

Treasurer  Troy Rutter  (608) 245-9964

Members at Large  Don Sauer - abroad
Email:juliadon@interalb.net

Registered Agent  Terry Stark  (608) 233-9140

Community Projects  (your name here?)

International Calendar Project

Coordinator  Rochelle Goedken (608) 243-0298

Customer Service/ Administrator
Julita Zolnik (608) 221-2238
jursie@terracom.net

Calendar Order Hotline  (608) 829-2677
Calendar E-mail: calendarmail@yahoo.com

Events

Freeze for Food  (Need a volunteer here)
Family Brunch  (Need a volunteer here)

Cardinal Benefit  Kathleen Quinnlan (608)249-6437
Finance  Rose Ann Scott (608) 241-0845
Global Education  Marc Brand  (608) 255-1339

Membership

Membership Directory/Mailing Labels
Brad Hinkfuss, 217 Corry St., Madison, 53704, (h)242.9573
iambrad@chorus.net

Pre-Connect/ Re-Connect  Sharon Lewandowski  241-2392

Visibility

Newsletter Editor  Theresa Jenkins (608) 876-6649
rpcveditor@uwlax.com

Website  www.geocities.com/wiprov

Campus Peace Corps Recruiter  Jonathan Simon (608)262-1121
jdsimon2@students.wisc.edu

Membership Information

All RPCV of Wisconsin-Madison receive a monthly Newsletter, *World Roots*, on payment of annual dues shown below. To avoid record-keeping hassles, we prefer members pay through December of the year joining, then pay for a full year membership at that time. Reduced rates are available for those in extreme financial circumstances. You can also join the National Peace Corps Association (NPCA) through us by paying an additional $25. **We strongly encourage you to join the NPCA, which provides us a way to affect national issues.**

(Please check all that apply)

___ I want to Join RPCV of WI, Inc.
___ Individual - $15 for one year
___ Joint - $20 (Two people receiving one newsletter)
___ Overseas Individual - $24
___ Overseas Joint - $29
___ I am also enclosing $25 for NPCA membership ($32.50 for joint membership - two people with the same address)
___ I do not want to join, but would like to receive *World Roots* and am enclosing $7 ($15 for overseas) to cover costs.

___ I'm Moving! Please change my mailing address.

$____ TOTAL ENCLOSED

Name:
Address:

Telephone #’s  (H)   (W)

E-mail Address:

Country of Service:

Service Dates:

PC Job:

Birth date ; (Optional - M/D/Y)

The RPCV’s of Wisconsin are an active group, and there’s always a need for helpful hands. If you are willing to lend a hand, please let us know:

___ I am interested in doing something: call me.

Send completed form & check to:
RPCV’s of Wisconsin - Madison
P.O.Box 1012
Madison, WI 53701

Please we need some volunteers here!
Treasurers Report June 2001

Calendar balance 78,538.45 Global Education 2,096.20
Interest 290.82
2001 Sales 122.00 Annual Projects 2,814.76
2002 Sales 2,400.00
Phone -52.95 Giftaway 9,361.00
Stamps -20.40 Nepal food project -986.00
Ending balance 81,277.92 Thailand sanitation project -375.00
Group balance 364.11 Madison Community Health
Group dues 128.75 Center -450.00
NPCA rebate 75.00 Atwood Prairie -50.00
World Roots printing -688.67 International Crane Foundation -450.00
Friends of Sierra Leone -300.00 Goose Pond -200.00
Ending balance -420.81 Trickle Up -450.00
Ending balance 6,400.00

Large Projects 28,156.35
Brazil School supplies -4,800.00
Olopa School -1,200.00
Haiti Medical Mission -2,000.00
Haiti Health Center -2,000.00
NPCA -5,000.00
Ending balance 13,156.35

Project totals 105,324.42

>>>>

Bank Savings Acc't 99,735.63
Bank Checking Acc't 5,588.79
Bank Account totals 105,324.42

Editor's Spot

Please remember the permanent deadline date AND E-MAIL ADDRESS!

The summer has so far been warm and full of memories some wonderful some sad. Raising a great teenager, travel, seeing friends, meeting new people, house full of company, my new garden, finding a new job for Kevin and trips up north have all been very rewarding. My best friend was diagnosed with bone cancer and our four legged companion whom we adopted only three short years ago became very ill with a tumor and had to be laid down.

So we remember the good times that we share with all that are close and dear to us. So may the remainder of your summer be blessed with fond encounters and in the best of health.

The best to you all! Theresa & Kevin

Address: 131 Edward St., P.O.Box 509, Footville WI. 53537
Phone 608-876-6649, e-mail rpcveditor@vi.net.com (no space) so keep those articles a coming!

-Theresa
Calendar Meeting Minutes 6/28/01

Rochelle Goedken, Prudence Barber, Margot Kennard, Pat Halpin, Sue Spitz, RoseAnn Scott and Kristy Torres met at Prudence's home with the more specific intent to discuss calendar marketing issues. Rick Brooks attended our meeting as a special invite to join in brainstorming and propose ideas as to how we could expand our possibilities to "get the word out" about our great project.

The 2002 calendars are hot off the press. Rochelle picked up a few boxes of calendars, brochures, postals and business card on the way to the meeting, so we spent the first few minutes, "immersed in the moment". The quality just seems to be more outstanding each year.

35,000 calendars have been printed, for the second year. Of these:

- 6,000 are immediately shipped to World Wise Schools, at a cost to them of $16.00/carton(shipping/handling.)
- 1,500 calendars go to the NPCA,
- 1,000 to RPCV Market for website marketing and
- 600 are sent to the Minneapolis recruiting office.

The remaining 26,000(+-) calendars are available for sales. Lee Row checks e-mail orders on a regular basis. 23,000 calendars go directly to Al Weiner's company warehouse, and the remainder will be at RoseAnn Scott's house.

We reviewed a breakdown of marketing "tasks" that are important to the livelihood of the calendar, and who has offered to work on these functions:

- Press release-Lee Row
- RPCV group contacts-Rose Ann Scott
- Bookstore(incldg. colleges) contacts-Pat Halpin and Prudence Barber
- Newsletter calendar page-Kristy Torres

Rick Brooks, who works for the UW-Madison, has seen our calendar, really liked it, and is interested in giving us some ideas about further marketing of the product. He stresses the importance of "creating demand" for the calendar. Some of the ideas tossed around included asking World Wise School calendar recipients to go to bookstores and request the calendar, to help create a demand. We discussed exposure on talk shows (the Today Show, Oprah), becoming a vendor for the Peace Gift website or selling calendars through the websites of other NGO's with a broad customer base. We could ask NPCA to place our marketing brochure in the packets handed out to NPCA Washington, D.C. Conference participants in September, or insert our bookmarks in each of the "Peace Corps Reader" books which are frequently used for recruiting.
Calendar Meeting cont.
Rick is willing to take a few calendars, and send them out with a marketing packet to some "test sites", and see the results.

NPCA Washington, D.C. Conference: We discussed the advantages/disadvantages of selling calendars at the conference(9/20-9/23/01), which greatly depends on how many WI RPCV's plan to attend the conference, and are willing to "man the booth". At bare minimum, we will reserve a table for WI RPCV's, and then decide how to use it.

World View Magazine: The summer issue is due out before the NPCA conference, and so is our calendar ad. Please call Sue Kummer to help in the ad layout.(608)257-1490.

REMINDER: 2002 Calendar unveiling will be at the 8/4/01, 6:00 p.m. August Potluck meeting, at President Tom Brodd's house, 1527 Jefferson St., Madison; 280-8945. Calendars available for members at $4.00/each. Have your cash/checkbook ready at the meeting to purchase...

CALENDAR PACKING PARTY: 9/14/01, Alan Weiner's company warehouse, 7182 U.S. Highway 14, Middleton. 831-3554. Take the beltline exit going to Cross Plains/Mazo/ LaCrosse. Warehouse is on the right side, across the road from the boat storage lot, if you see the corn field, you've gone too far(I'm having another RPCV flashback of how I used to get directions in Honduras!). Packers get the discounted calendar rate of $4.00/ea.

Submitted by, KS Torres

Goodbye and Goodluck to Mike McQuestion
After ten great years the time has come to once again heed the siren's call. I must make good on a vow I made to return to the fray of international health. It comes in the form of an offer to join the faculty of Johns Hopkins' School of Hygiene and Public Health. On 4 August Liliana, Patrick, Diego and I will head to Baltimore, MD to begin this next chapter. Leaving here- saying goodbye to all of you- is painful beyond description. Perhaps one day we'll be back to stay. In the meantime, keep up the great work that distinguishes this RPCV group above all others. It's been a privilege to be one of you. Should you be out our way, please bring cheese and find us at: 214 Ridgewood Road, Baltimore, MD 21210. All the best.

Mike McQuestion (Philippines 74-77)

"ACCOMMODATIONS FOR RPCV CONFERENCE IN SEPTEMBER"

Fellow RPCV of Wisconsin Members  From: Jim Smith, Member-at-Large

Greetings from the Capitol Beltway! I can see from club newsletters that the club is as fun and vibrant as ever. My wife and I would like to offer accommodations and hospitality to some of you who will come out for the NPCA National Conference September 20-23 in Washington, DC. We have at least one "stranger room" available, maybe two.

We live in Olney, MD which is a 15-minute drive to either end of the Metro Red line. I'll be pleased to drive my guests to and from the metro on days that I am not able to attend the conference activities and we are connected to the metro lines by bus as well.

Additionally, if it works out with your schedules, we would like to host a party for ALL those coming from the group even if you are staying elsewhere.

Please call me at (301) 519-5280 day or (301) 774-5908 before 9 p.m. to arrange your stay.
FINE WEATHER AND A ROBUST TURNOUT FOR THE 2001 SUMMER CAMPOUT!

Twenty three adults and nine children enjoyed our RPCV Summer Campout, held Saturday, June 23, 2001 at Governor Dodge State Park. The entire weekend was sunny, warm and dry. It was perfect for swimming, kayaking, canoeing, eating and lounging by beautiful Twin Valley Lake, which is precisely how we spent a good portion of the time. A big thank you to MARC BRAND and his sons HANK and BEN for bringing not one, but two kayaks, which were put to much use. (Note to Ben: My arm was not nearly as sore as I feared from playing catch with the softball!) Thank you as well goes to KARL and LIA STARK and their son IAN, who brought their canoe, also enjoyed by many participants. Sincere thanks to DR. MIKE McQueston and his son DIEGO for arranging that four biology teachers from South Africa, who are participating in a month-long seminar at the UW, join us for our summer campout. I enjoyed learning of current events in South Africa and hearing their impressions of Madison. Our best wishes to you, Mike, as you start your associate professorship at John Hopkins U this fall. We will miss you. Thank you to DON and ROSE ANN for bringing the firewood and to everyone who brought the delicious and ample food for our potluck meals. When it comes to potlucks, this group is the best!! Mark your calendars for another summer campout in June of next year. Details to follow. If anyone wants to suggest a place for a future campout, feel free to call me, Terry Stark, at (608) 233-9140.

WE NEED PEOPLE TO DO MADISON CALENDAR DELIVERIES!

It is a fun job, and easy. We'll help you do it the first time around. You call these nice people, whose names we will tell you, and they tell you how many they want. The University Bookstore wants them by August sometime. The others like them in early October.

It's a very good idea if you or a fellow volunteer can keep an eye on the stores' sales to see how they are doing, and see if they need some more calendars.

We could use -
one person for the EASTSIDE: Borders East, Victor Allen's Camelot, and Willy Street Coop
DOWNTOWN: Canterbury Booksellers, Global Express, Paul's Bookstore, Rainbow Bookstore,
A Room of Ones' Own, University Bookstore and one for the WEST SIDE: Barnes and Noble,
Borders' West, Frugal Muse, Orange Tree Imports

The total we sold in Madison for 2001 was about 300. It could possibly be more if we go to Borders and Barnes and Noble and keep them supplied. Borders used to sell as many as 100 or more when they were allowed to buy them locally. Now there seems to be a limit on local purchases, as the stores are supposed to sell what the central buyers order for them. But maybe we can get around this. It's challenging and kind of fun!
I hope some local volunteers are jumping at the chance to do this! Please call Prudence - 251-0852.

NEEDED: SOME RPCV's OUT THERE TO PRESENT THE INTERNATIONAL CALENDAR TO MORE BOOKSTORES --OUTSIDE OF MADISON!!
The Calendar Committee is hoping you'll help us get into more college and other bookstores around the country. Most promising areas are where many people, including Peace Corps Volunteers, come and go around the world.

We found out -the hard way- that the big bookstore chains each have only one central calendar buyer in the whole U.S. Also, the "independent" bookstores are in "chains" too! So far, the central buyers are not into thinking about the best places to sell our calendar. But we know people want them in other places.

So --many or maybe all of these individual stores will buy calendars if a local volunteer presents them. They have policies which allow them to do some local purchasing. And often they do! The store price is $5 each, plus shipping, for a minimum order of 10.

So, please help "bring the world back home" by getting the International Calendar around more! This way we can raise more funds for projects, and turn on more people to the final goals of the Peace Corps.....

--Now (July) is a good time. Stores like them early! --You can contact us for a MARKETING PACKET with information and samples, to be sent to you or directly to the buyer whose name and address you tell us.

--If they want to order, you can take calendars to them yourself or have us send them.

CONTACT: Prudence Barber prudence@itts.com 608-251-0852
1050 Jenifer St. Madison WI 53703

CHICAGO RPCV HOST CAMPOUT

The annual RPCV campout at Camp Vista will take place on 24-26 August. Activities include swimming, boating and fishing on Camp Vista’s private lake and nearby Long Lake in Dundee, WI. There is also fabulous bicycling and hiking terrain in the surrounding Northern Unit of the Kettle Moraine State Forest.

Bring a tent and expect softball and cookouts. The cost is $45 per adult, half that for kids. This includes all the food and drink you can hold, according to organizer Ralph Maffucci.

Over the years many Madison RPCV have attended either the campouts or cross country ski weekends at this scenic retreat center owned by the Milwaukee Archdiocese. It’s always a great time. Let’s keep up the tradition!

For more information and to let him know that you’re coming, contact Ralph at: 773-248-4354.

Directions from Madison to Camp Vista: Take 151 (East Washington St) E out of town.
Exit at Hwy 33. Take 33 E to Horicon. From Horicon take Hwy 28 N to Mayville. From Mayville take Hwy 67 N through Campbellsport to Dundee. At the first gas station turn left onto 1st Street. Two blocks later turn left again onto Hwy. F. Take an immediate right onto Vista Drive. Enter Camp Vista at the sign, about two miles from F on the left.
WILL YOUR NAME BE IN THE UPCOMING RPCV-MADISON MEMBERSHIP DIRECTORY?

Many of us have been making noise about the benefits and usefulness of publishing a membership directory for a long time. And, from what I've heard, it's something our group has done from time to time in the past. There's no questioning the value of a membership directory; Just think, you could call any of your local RPCV friends whenever the mood takes you and bemoan the putrid state of American culture. Whatever your individual reasons may be, just about everyone seems to think it's a good idea.

As steward of the membership database, I couldn't agree more and I am glad to comply. The one sticking point that has slowed this effort, however, is how to deal with the small number of members who may not want their personal contact information printed and shared with the group. We all respect that, and have decided that:  

if you don't want your personal contact information shared with the group, you can simply call, write, or email me to make sure that you're not included.

As is published in every newsletter, I am available at 217 Corry St., Madison, 51704; (h)242-9573; iambrad@chorus.net. Just let me know if you don't want to be included and I'll be sure to make special note of it. You must take the initiative to contact me within a month of this notice.

A few additional comments about the membership directory:

1) It will include current members only. It will not include former members, prospective members or members who haven't paid their dues in seven months but think they'll be included anyway.

2) The information provided will include the following items only, when applicable: Name, address, home phone number, email address, country of service and dates of service. Birth date will not be included.

3) I will try to list members twice, alphabetically and by country of service.

4) The directory will be sent out by mail, much like our monthly newsletter.

5) I will try to have it ready by the printing of the September newsletter.

If you have any comments or questions I encourage you to contact me. Brad Hinkfuss 217 Corry St., Madison, 53704, (h)242.9573 iambrad@chorus.net
Donations of Calendar Proceeds

Another opportunity to consider donations from the proceeds of our International Calendar will occur at the September meeting of the group. If you know an organization (it can be local, national, or international) that can use a small amount of funds for activities with a developmental thrust (such as activities appropriate for Peace Corps projects), submit a request for a donation. We have a special form for requests for small donations under $1,000 and an information sheet on what should be included in requests for large donations of $1,000 or more. All requests must be published in our newsletter (preferably the newsletter coming out at the end of August) before those requests can be considered by the group. You can find information in any newsletter on the methods available for sending Theresa submissions for upcoming newsletters. I strongly recommend that you also send a copy to me as a backup in case something goes wrong.

We do not have much money available for this round of donations. Based on the treasurer's report for May 2001 (published in the July 2001 newsletter), we have about $2,800 remaining in our Annual Projects budget, which is where we draw our funds for donations in the fall and winter. However, we need about $1,000 for Freeze for Food set up costs (assuming that someone volunteers to coordinate the event) and other contingencies. That would normally leave $1,800 for donations. On the other hand, we had agreed to donate $1,000 to support a series of Eco-Education Camps run by PVC's in Armenia. I tried to send a check to one of the volunteers while he was back in the US. Since I had a 1-week window to get the check to him in Las Cruces (NM), I trusted the US Postal Service to get a first-class letter to him in that time. No luck! Then, while we were trying to decide on an alternate route to get the funds to the volunteers, they received the money they needed from another source that had some excess money to distribute at the end of the fiscal year. Consequently, the $1,000 has been returned to us for distribution to other projects. The end result is that we have $2,800 available for donations in September. I have one request in hand for $350 already.

By the way, some people apparently feel that they have to work on the calendar in order to submit a request for a donation. Not true! The primary requirement is that you be a dues-paying member in good standing. If you request a large donation, you should also be prepared to attend the September meeting to answer any questions that the group might have about your donation. (We realize that this is a problem for people who don't live in the Madison area, but we see no way around this if we want to handle our money responsibly.)

Contact me for more details, answers to questions, and copies of any required forms Walt Zeltner (Home: 608-873-5257; Work: 608-262-1321 - you can leave a voice mail message at either number - or e-mail to zeltner@midplains.net).
Calendar of Events

Aug 4, Sat Potluck Gen'l Meeting, and 2002 Calendar unveiling, 6 p.m. (Tom Brodd's house; 1527 Jefferson St., Madison; 280-8945.)
Aug ??, Pig Roast, You might try calling Buck Trawicky for more info.
Aug 24-26 Chicago RPCV hosts campout at Camp Vista

Sep 6, Thurs General Meeting, 7 p.m., Union South (?) Check next month’s NL for more info
Sep 14, Fri Calendar Packing Party, 6 p.m. Alan Weiner's warehouse, 7182 US Highway 14, Middleton; 831-3554(w)
Sept 16 Willy Street Festival - Volunteer at our table!
Sep 22, Sat RPCV National Conference, Washington DC (Thurs-Sun.)

NEWSLETTER NEWS
The Electronic Newsletter is now up and running see it here at www.geocities.com/wirpcv