RPCV's of WI-Madison needs you! We currently have several volunteer opportunities. First and foremost, we need officers for 1992-93. If you are interested in running for president, vice-president, or secretary, contact Gerry Ashmore. We also need someone to maintain a small mailing list (about 150 names) and print mailing labels on a monthly basis. Finally (for this issue - the calendar committee is busily identifying more tasks), we are looking for someone to assist with marketing the calendar locally.

Speaking of the calendar, the 1993 edition is available to members of RPCV's of WI at $4.00/copy through the September meeting. After September, the cost rises to $5.00/copy for members.

Those of you who missed the August meeting or had to leave early missed a very moving presentation by Mike Boehm. Mike is a Vietnam vet. who recently returned to Vietnam to help construct a health clinic. I was very impressed with how much cultural information Mike was able to absorb during his brief stay. I also appreciated his openness and willingness to share.

At the September meeting, the director of the Dane County Committee for UNICEF will speak about UNICEF's local activities.

Our meetings are so full of business that I know it's sometimes difficult to greet guests with enthusiasm. But I think it's important that we not neglect our own education.

Thanks to Rose Ann's organization, we are applying to march in the Madison Holiday Parade. Rose Ann want us to organize by country, so if you would be willing to head up a group from your country of choice, please give Rose Ann a call.

Except for the fact that we were 30 minutes late to the general meeting, the dinner at Mt. Everest was a success. I really enjoy the opportunity to relax and eat a hearty meal before getting down to business. A Middleton couple who are on their way to Nepal came, and we had a much better opportunity to get to know them than we would have had at the meeting. The next dinner will be held at the Red Oak Grill in the Union South, which won't be nearly as appetizing, but hopefully we will have more control over the time.

Finally, the proposed amendment to the Articles of Incorporation passed. I would like to thank Gordon for expediting this process. The 501(c)(3) applicaiton will once again be on its way to the IRS in no time!
Editor's Corner

If our world were a village of 1,000 people, what would its ethnic and religious composition be? IRED Forum, a publication of the Geneva-based Innovations et Réseaux pour le Développement (Development Innovations and Networks), cites the approximate populations as follows:

In the village would be:
- 564 Asians
- 210 Europeans
- 86 Africans
- 80 South Americans
- 60 North Americans

There would be:
- 300 Christians
- 183 Catholics
- 84 Protestants
- 33 Orthodox
- 175 Moslems
- 128 Hindus
- 55 Buddhists
- 47 Animists
- 210 without any religion or atheist

Of these people:
- 60 would control half the total income
- 500 would be hungry
- 600 would live in shanty towns
- 700 would be illiterate

—World Development Forum


Newsletter Policy
Since we're always trying to get new members, We'll send three copies of our newsletter to anyone we think will be interested. After that, you have to pay to stay on our mailing list. Details can be found on the back page. ONE EXCEPTION: Contacts in other RPCV organizations can continue to receive our newsletter if they will send us theirs.
Dates to Note

Weekend, August 28-30 – Pig Roast – Mike & Marcy Read's Farm – Details were in the August newsletter. For more information, call Buck Trawicky at 256-7868.

Tuesday, September 1 – 7:00 PM – General Meeting – Union South, 127 N. Randall St. (Meet at the Red Oak Grill in the Union for dinner at 6:00 PM if desired.)

Sunday, September 13 – 10:00 AM – Calendar Committee Meeting – Barbara Chatterjee's house, 5102 Coney Weston Place.

Sunday, September 13 – Afternoon – Housewarming Party – Jim & Laura Good

Thursday, September 17 – Newsletter Deadline – Submit material to Gordon Malaise, 1447 Spaight St., Madison, WI 53703.

Sunday, September 20 – Willy St. Fair – Come help us staff the RPCV/Peace Corps booth.

Sunday, September 20 – Wisconsin Walk for AIDS – Begins at Summerfest grounds in Milwaukee.

Wednesday, October 7 – 7:00 PM – General Meeting & Election of Officers – Union South, 127 N. Randall St. (Meet at the Red Oak Grill in the Union for dinner at 6:00 PM if desired.)

Sunday, October 11 – 10:00 AM – Calendar Committee Meeting – Barbara Chatterjee's house, 5102 Coney Weston Place.

Thursday, October 15 – Newsletter Deadline – Submit material to Gordon Malaise, 1447 Spaight St., Madison, WI 53703.

Thursday, November 5 – 7:00 PM – General Meeting – Union South, 127 N. Randall St. (Dinner at the Union's Red Oak Grill at 6:00 PM.)

Sunday, November 8 – 10:00 AM – Calendar Committee Meeting – Barbara Chatterjee's house, 5102 Coney Weston Place.

Sunday, November 8 – Holiday Parade – Come represent your country of service. Call Rose Ann Scott for details.

Thursday, November 12 – Newsletter Deadline – Submit material to Gordon Malaise, 1447 Spaight St., Madison, WI 53703.
ANNOUNCING A NEW EASY PROJECT FOR OUR GROUP TO PROMOTE PEACE CORPS, TO TEA GLOBAL EDUCATION, TO EXAMPLIFY "BRINGING THE WORLD BACK HOME" (PC'S 3RD GOAL), AND TO JUST PLAIN HAVE A GOOD TIME. WHAT IS IT? WELL IT IS A UNIT IN THE HOLIDAY PARADE! THE PARADE HAPPENS SUNDAY, NOVEMBER 8, 1992 AT 1PM AND IT GOES AROUND THE SQUARE.

WHAT THIS INVOLVES IS YOU. YOU CHAIRING YOUR COUNTY OF SERVICE GROUP. IT'S NOT A BIG JOB. TALK TO RPCV'S WHO SERVED IN YOUR COUNTRY, FIND NATIONALS OF YOUR COUNTY. ENCOURAGE THEM TO PARTICIPATE, WEARING THEIR SHOWIEST NATIONAL DRESS. YOU CAN WEAR NATIONAL DRESS OR DRESS AS A PCV. LOCATE FESTIVE ITEMS AS FLAGS, BANNERS. DID YOUR COUNTRY HAVE DEVILS OR SOME OTHER FESTIVAL CHARACTERS YOU COULD CREATE? DO YOU HAVE A HOST COUNTRY MUSIC CASSETTE, BRING A BOOM BOX AND PLAY IT. BALLOONS, STREAMERS, WHATEVER. GO FOR IT.

THE APPEARANCE OF OUR WHOLE GROUP SHOULD SHOW THE BEAUTY OF THE DIVERSITY OF THE WORLD, AND THE FUN AND HAPPINESS EVERYONE CAN HAVE WITH WORLD PEACE. TO MAKE THIS A GRAND EVENT, YOUR COUNTRY OF SERVICE NEEDS TO BE REPRESENTED. AFTERWARDS WE COULD HAVE A POT LUCK, MUNCHIES AT THE CARDINAL, OR A VIDEO PARTY OF US PARADING.

INITIAL RESPONSE IS VITAL IN DETERMINING IF THIS PROJECT IS A GO OR NOT. SO CALL ME, ROSE ANN SCOTT, 241-0845, AND SAY YOU WILL HEAD UP YOUR OF SERVICE. IF I AM NOT THERE LEAVE YOU NAME, COUNTRY OF SERVICE AND PHONE ON MY ANSWERING MACHINE.

RPCVs of WISCONSIN MEMBERSHIP UPDATE:

NEW MEMBERS:
1/93 THEILER, Don 1904 Jefferson St., Madison, WI 53711.

ADDRESS CHANGES
1/93 HALPIN, Patricia 2242 Independence Ln. #4, Madison, WI 53704.
Home: 249-5948 Work: Botswana 1979-81
1/93 MERRIAM, Lori c/o Paul's Book Store, 870 State St, Madison, WI 53703.

Members who recently renewed: June Luett (Exp. Date: 5/93)
Returned Peace Corps Volunteers
of Wisconsin/Madison
(who were mostly in a., apparently)
Mon 3 August 1982

We met at Dudgeon School. In their library. It was very comfortable, and
spacious, but the table did not allow us all to sit around it, forcing a
third to feel they were back-benchers, and cramping that equaint feeling.
But it's certainly a nice room.

32 were there, counting well-behaved infants. We introduced ourselves with
our PC work; it sure seemed that a lot of us were agi,es. Our Vice President
is now Gerry Ashmore (see Bats). Sophia Zernahlen was there, a rare
pleasure. So was a chap who likes our parties and wants to come on our
canoeing trip, and several interesting Fatal (7?) vols (but they had to leave
before we could guff much). Visiting was a retired couple from Maepa, soon
to be off to serve in Nepal; the Minn. office had suggested they come see us,
to observe representative samples of what they'd become. We guffed with them
afterwards, answering questions, many about Indian rail, and about stuff
(chirping a snake, arm knife and 4" vicegrips; buy your zoria there, though the
river-running version hasn't gotten to India yet; plan on patronizing the
tailors—you can order up very flamboyant boxer shorts). Amenades (Gordon): the July Newsletter carried two proposed amendments,
needed to satisfy the IRS for our tax-exempt application. We voted AFK on
both, unanimously (including two absentee ballots). The one specifying our
activities as "educational and charitable" (the IRS thought that "good" was a
bit vague) caused some to worry that this might restrict our social
activities; after all, parties are a major part of our group culture. But
Gordon (eq.) assured us that since we pay for all this out of our pockets or
our dues, parties are OK. And another pointed out that our parties are
educational, especially for visitors from other countries. (This was said
with a straight face.) The other amendment, stating that if we dissolve, all
cash or in-kind monies will be donated to some other tax-exempt organization,
was accepted easily. (We plan to be immortal, anyway, like the underground postal service in The Crying of Lot 49.)

Elections (Nancy): these'll be at the October meeting. Ballots will be
printed in the Newsletter following the Sept mtg, so all nominations (of
yourself or others) should be in by the end of the Sept. mtg. Our VP, Gerry
Ashmore (Bats), has the constitutional job of chairing the nominations
committee. Call him if you have nominations, or want to help draw names.
(222-4106)

Our Status as a Student Organization: we'll discuss this at the Sept. mtg.

The National Conference in Fayetteville: we repeated our praise (see August
NL) and answered questions. There were sparks (and bitter) of interest
about us getting on a computer/modem net with the other local groups. This
is a very promising possibility, because it'll allow the groups to talk to
each other (singly or broadcast), cheaply and fairly swiftly. Jeff Cochran
has already started using it. Buck (as Designated Nerd) will turn the others
on, as soon as he gets the disk from the DC computer savin. (Then he's going
to promulgate the other groups.)

We also talked about the differing perceptions and foci of the NCC
board/staff and the groups, but it was mostly just guff, not concealed enough
to summarize yet.

And we want to see about setting up a mechanism for the groups to fund the
Conference. In the opinion of the national membership, this is the single
most valuable thing we do as a national organization, and the responsibility
for making each Conference a success will probably become more and more
the collective responsibility of the local and friends' groups. Don will
propose to the NC board/staff that the money we send them for using the NC
logo on the Calendar ($0.25/calendar sold; $2000 if we sell 8000) be
earmarked as part of the startup money for the next year's Conference.

The Calendar (Jon): We got mentioned in the State Journal! They reproduced
the Roosters picture (though not the recipe for tough roosters), and stated the Cal.'s purpose and gave ordering information, all on their own; nifty. The
Calendar will send them a thank-you note.

Numbers: Costs for printing, etc., were $18,000 (ca. $200 more than the
original bid, because we chose snazzy improvements: the cover photo of cloth;
"varnished" photos for clarity; colored graphics, etc.). All worth it.
Unit cost is thus ca. $1.60 each. Sales: at the Conference, 400 sold, 1000
ordered (not much); 800 pre-publication orders by groups, at attractive
prices (to us and them); EarthCare Paper will order at least 1000-2000. So,
we can count on at least 4000 sold, even without our own efforts. All
these sales are at $4 each, = $16,000. So, we're close to breakeven already.
Our aim is to sell 8000, and have 2000 to donate already.

For Ourselves: you can buy cal.s, in any quantity, for $4 each until after
the Sept. mtg; thereafter for $5. How much you sell them for in your own
business, and whether you keep the extra is up to you. (Price to the
general public is $6.50 each, $3 mailed.) But Don would like not to have to keep
track of who has how many, etc. (the quantities are getting too huge), and so
proposes this: no calendars on consignment: buy as many as you want (he'll
consider billing later), but once they're in your hands, they're yours. What
many of us do is to buy a bunch (10 or so) for one's own use as presents, etc., and every time she sells one to a friend, she gets a check for $6.50 (or whatever), and periodically trades those in for fresh cal.s from Don. (Note that Don isn't being an ogre, and is willing to consider individual
arrangements with anyone.)

The Steering Committee (Barb Chatterjee): we need to discuss various
Calendar issues before they become problems or lost opportunities. Those
interested are invited to participate for discussion about once a month. Call her, 271-2405.
This will be great fun.

Regarding 92 Calendar donations: At the spring Donation Orgy we voted to
make 2 bequests to Cameroon, both via Friends of Cameroon: $200 to the
Women's Water Project, and $100 to Col. Valentine's Girl's Project. The Friends
of Cameroon write that the water project is not off the ground yet, and they
don't know when it will be; the orphanage is a going concern. They suggested
that we send $300, since we have left us $500 to go to the orphanage. We said
$300 to the orphanage. The Friends of Cameroon sending all $300 to the orphanage (or, if the project unexpectedly perks up, sending $200 to the water project). But the orphanage
should be warned that the $300 amount this year is a fluke, and they
shouldn't get their hearts up, hoping for it yearly.

Donating Calendars: Don and Buck are shipping off 400 92 Calendars to
PC/IC, as gifts to PCWs in the field. The Nepal desk officer in DC will get
them into their respective pouches, and we'll ship them to respective areas
(nearby destination) to get a bundle of 25 and a sample of the 92 Cal, with a letter asking for slides, etc. PC/IC gets 72 for their own use.
Calendar Donation Thank You Notes: Buck is collecting these, for a report
to be included in future Calendars. Please send him a copy of any letters
you receive, so he can collect excerpts at year's end, for the 93 Cal.

Freeze For Food Run (belated report): we raised about $900, and this
will shortly be dispatched to Oxfam.
because of their direct support for the building of the clinic, and their readiness to work hard and cheerfully at menial tasks.

Mike said that this trip received a large amount of publicity: they were interviewed on the Vietnamese media, by Tas, Reuters, AP, and other wire services, by Australian and French reporters, etc. In helping this project, we contributed to something very important and very influential. We urged us to consider doing similar stuff in the future. We concurred, and we all wondered what liquor with snakes in it would taste like. Perhaps Riley’s can get us a bottle.

By now it was 9:45, and we fragmented. A few went to the Laurel Tavern, and told stories to the off-to-Nepal volunteers, but the rest filtered off home. Pooh.

Back.

Runners and Walkers Of All Ages
Join Us For The
First Annual
CANTERBURY
Run For Literacy

Canterbury Booksellers and the Madison Literacy Council are sponsoring the first annual Canterbury Run For Literacy at noon on Sunday, September 13, 1992. The 5K and 10K run/walk is being held in conjunction with the UN International Literacy Day. Net proceeds from the run will go to the Madison Literacy Council. The race registration fee will be lowered for any pre-registrants who donate a favorite new or used book to be distributed to the Madison neighborhood centers. Walkers (and runners, too) are encouraged to dress as their favorite author or book character, and prizes will be awarded for the most original costumes.

RACE INFORMATION
TIME: Noon
EVENTS: 10K Run, 5K Run, 5K Walk
PLACE: 300 block of W. Gorham Street, across from Canterbury Booksellers.
ENTRY FEE: Early Registration: $12.00 (by 9/5)
With Donated Book: $8.00
Late Registration: $14.00 (9/6-9/13)
(with or without donated book)
Minutes of Meeting of Aug. 12, 1992

LOCATION: Home of Barbara Chatterjee (5102 Coney Weston Place, 271-2405)

ATTENDING: Barbara Chatterjee (chair); Don Sauer; Nancy Westbrook; Henry Nehls-Lowe; Walt Zeltner; (latecomers) Gordon Malaise and Dave Wakeley

PRESENT IN SPIRIT: John Gaska; Earl Bricker

HOUSEKEEPING MATTERS:
Minutes to be taken at all ICSC meetings and published in the newsletter to inform our entire membership of our deliberations. Walt volunteered for this month. Duty will rotate in future months unless Walt can be bribed to continue. Future meetings will be held at Barbara Chatterjee's house on the 2nd Sunday of each month from 10 AM to noon and announced in the calendar of upcoming events published in each newsletter. Date and time were (sort-of) acceptable to the attendees but must still be cleared with John and Earl.

!! NOTE !! NOTE !!

Don Sauer will be stepping down as primary distribution person for the calendar as of August 1993. We need a volunteer to take over this task. This person needs to be recruited soon so that she or he can work with Don on distributing this year's calendar, thus learning all the intricacies of the process. [We will probably ask this person to document the procedures used so that we have a permanent record (WZ).]

We then spent 45 minutes discussing the issues that our committee should address: first attempting to list all of them; then trying to prioritize them. A summary of these issues follows, although we never did manage to assign any specific priorities.
- Long-range goals of calendar project and effects on group
- Distribution and marketing of 1993 calendar (office space; ad agency; learning to run a business)
- Budget and accounting (effect of tax status; legal issues; liability; paid distribution coordinator)
- Uses and disbursement of proceeds
- Documentation of procedures
- Time-line for 1994 calendar production
- Staffing needs

GOALS:
Need input from the group as a whole. Since immediate decisions are not necessary, we will start the group thinking about these issues by taking 20-30 minutes at Sept. meeting to present different scenarios on proceeding with this project (all-out growth; slow growth; no growth; shut down after 1993 calendar). Dave, Henry and Don will handle this task and will try to persuade Jim Good to assist.

MARKETING AND DISTRIBUTION:
Marketing - Sold 2000 of our 10000 calendars (paid for or billed) to date. Earth Care will order 500 in mid-Sept. We expect to sell 1800-2000 total thru Earth Care. Don talked to Jerry Voelz, who markets numerous products to many different businesses (including book store chains) throughout the state. Jerry had expressed interest in handling our calendars but no firm agreement was reached. Don has been unable to contact Jerry again but will keep trying. We also need to contact last year's customers and groups that sold calendars in the past. Should also
contact RPCV groups [both geographic and country of service (WZ)] that do not sell our calendar and suggest that they consider doing so as a fund raising scheme. We sell them 100 calendars at (probably) $4 a calendar. They can resell the calendars at whatever price they want to set and use the profits as they see fit. Nancy

Brochures - Each order we ship includes a brochure on ordering calendars. We also have 500 brochures touting our Global Ed videotape. Suggested that these brochures be included in our calendar shipments. It was decided that Barbara would contact the Dept. of Public Instruction to get mailing labels for Wisconsin schools and then the videotape brochures would be sent directly to the schools.

Personnel - Don stated that one person could not handle all marketing needs. We need 3 people to handle marketing - one for national marketing; one for RPCV groups; one for local & state. Don will contact John Click to ask if John would handle local/state marketing.

Mailing labels - All calendar orders are presently entered into a database. However, we have never used this data to print out mailing labels for two reasons. One: we do not have a good, user-friendly program that is IBM-compatible. Henry will check on recommended bulletin board shareware; Nancy will check commercial programs. Two: no one is willing to use their printer to prepare mailing labels because it is too easy for the adhesive on the mailing labels to foul the printer. One suggestion that was made and passed over quickly was to buy a used printer for the group and dedicate it to preparing mailing labels. [This could be a good solution (WZ)] We decided we needed one person to be responsible for preparing all mailing labels needed by the group - for the calendar, the newsletters, and all other large mailings.

National Council - Our reimbursement agreement with the NC was agreed to for one year only, after which the agreement would be reevaluated. We have continued this arrangement for various reasons. However, it is time to revise this practice. The NC provides us with two benefits in return for our reimbursement. 1. We get free advertising in the World View. If rates are not outrageous, we should consider paying for our ads. Dave will check with NC about this matter. We also need an ad for this year's calendar. Dave will contact Jim Good about the ad copy. 2. We use the NC logo on the calendar. Don will recommend an amount for reimbursement to the whole group at the Sept. meeting. Don suggested that this money be designated as seed money for the national conference and that other RPCV groups who market products through the NC could do the same. While we liked the idea, Nancy stated that the NC may not be able to designate funds in this way.

Office Site - It was suggested that Brent McNabb might be willing to let us use his basement as an office site for calendar distribution. Nancy will contact Brent about this matter. If he agrees, calendars need to be moved from the printers, where they are currently stored. This task could be easy, as the printer may be more than willing to help.

ACCOUNTING:

An accounting sub-committee was established (Henry, John [in absentia] and Gordon). Barbara will also contact Peter Joyce about assisting, as Peter is presently the treasurer of Willy St. Coop.

NEXT MEETING will cover marketing & distribution; accounting; response of group at Sept. meeting.

As usual, I left first at 9:15. Meeting adjourned at Walt Zeltner
Newsletter Subscription Information

All RPCVW, Inc. members receive the newsletter on payment of annual dues shown below. To avoid record-keeping hassles, we would prefer that our members pay through December of the year of joining ($1 per month for each month through December), then pay for a full year membership at that time. Reduced rates are available for those in extreme financial circumstances.

You can also join the National Council of RPCV's through us by paying a further $20. We strongly encourage all members to join the National Council, which provides us a way to affect national issues.

☐ I want to join RPCVW, Inc. and am enclosing $_____.
  ___ Individual - $12 for one year (or $1 per month to next January)
  ___ Joint - $17 (Two people receiving one newsletter)
  ___ Overseas Individual - $20
  ___ Overseas Joint - $25

☐ I am also enclosing $20 for National Council membership ($27.50 for joint membership [two people with the same address] in the NC).

☐ I do not want to join, but would like to receive the newsletter and am enclosing $7 ($15 for overseas) to cover the costs.

☐ I'm Moving! Please change my mailing address on your records.

Name: ____________________________________________ Country of Service: _____________________________
Address: ____________________________________________ Service Dates: _____________________________
________________________________________________________ Telephone: _____________________________
Present Job: _____________________________ PC Job: _____________________________

Please make checks payable to RPCV's of Wisconsin, Inc. and send to:

RPCV's of Wisconsin, Inc. - Madison Chapter
P.O. Box 1012
Madison, WI 53701

marked Attention Membership!

QUESTIONS? PROBLEMS? Call Walt Zeltner at 608/873-5257 most evenings and weekends.
Or try 608/262-2470 weekdays and ask for Walt.

Returned Peace Corps Volunteers of Wisconsin
Madison Chapter
Gordon Malaise, Editor
P.O. Box 1012
Madison, WI 53701

Rose Ann
2714 Oakridge
Madison, WI 53704

Scott
Exp. Date
1/93