President's Message

Well, if Gore-tex stock ain’t sky high about now, it sure the heck oughtta be. I mean, how much moisture should any one fabric have to “wick away” anyway? (Reminds me of “...wick away, wick away, wick away Dixie wand!” - ooooh, ouch!, in the first paragraph even. Admittedly, I have no pride.) If this “moisture” keeps up, I am going to send away for those ark plans afterall - and not the pre-fab job either.

Since April showers brought May showers instead of Mayflowers, I suppose June will grace us with oppressively muggy heat where everyone walks around saying, “its not the heat, its the humidity”. Don’t be fooled, it is the heat.

Say, speaking of hot and muggy, thanks (and I do mean this sincerely) to all who have helped shape recent discussion and re-evaluation of our calendar project (i.e. parameters for funding projects and better tracking of calendars and revenue) While such discussion is often a bit of a delicate dance, I truly believe it to be essential to the continued health and well-being of our mission. Further, I believe that this discussion will bear fruit in that we will possess collectively, a better understanding of how funds should and should not be used (from an internal philosophy and within the legal guidelines of our non-profit status) and create better ways of tracking calendar distribution and income. So, thank you to all who had constructive and candid input into this discussion.

With such matters of relative heaviness behind us, it’s time to think of light summery things - such as the summer camp out which is coming up at the end of this month. So, mark your calendars for June 22nd and 23rd for camping at White Mound County Park (see “Dates to Note”)

Finally, thanks to the Reconnectors, Reconnectees, and all who had connections with the recent Reconnection, which took place at the Wil-Mar center (Not Wal-Mart) and featured really good food as always and some groovy foreign flicks - foreign to us anyway.

With that, have a wonderful, sunny, and safe June and see you at the camp out.

CP
OFFICERS & COMMITTEES:

PRESEIDENT: Chris Purdy  278-7000
VICE PRESIDENT: Deb Stapleton  244-8609
SECRETARY: Buck Trawicky  241-2392
TREASURER: Rose Ann Scott  241-0845
DEADWOOD: Lori Merriam  257-2271
AGENT: Gordon Malaise  255-3261
FREEZE FOR FOOD: Dave Atkinson  246-4160
FAMILY BRUNCH: Shelly Goeden  259-1125
SPEAKERS BUREAU: Eric Jensen  259-9687
GLOBAL EDUCATION: Dave Wakely  255-1339
INTERNAL EDUCATION: ??? your name here???

CALENDAR:
- *HOTLINE* (608) 829-2677
- *PRODUCTION* Jim Good  246-2818
- *GRAPHICS* Julie Olsen  242-1355
- DISTRIBUTION: Kevin Nies  849-8364
  Dean Jefferson  223-1123
  Phyllis Noble  241-9569
- STEERING COMMITTEE: Barbara Chatterjee  271-2405

MEMBERSHIP:
- Susan Mendrysa  259-1125

SOCIAL:
- Sharon Lewandowski  241-2392

NEWSLETTER:
- EDITOR: Gordon Malaise  255-3261
- LABELS: Susan Mendrysa  259-1125

PROPERTY LIBRARIAN:
- ??? your name here???

HISTORIAN:
- ??? your name here???

ADVENTURE:
- Buck Trawicky  241-2392

CAMPUS PC RECRUITER:
- Erik Jensen  262-1121
  Room 240, Agriculture Hall
  Mon-Thurs 9:00 am - 12:00 pm
  Wed-Fri 1:00 pm - 4:00 pm
  Fri 10:00 am - 1:00 pm

NEXT MEETING:
Monday, June 3, 7:00 p.m.
Union South, 127 N. Randall St.

FUTURE MEETING DATES:
Tuesday, July 2, 7:00 P.M.
Union South, 127 N. Randall St.

Treasurer's Report
3/15/95 to 5/15/95

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WANTED: Dunners. Obtain list outstanding Debtors Bill monthly. Keep up to date Debtors list. About 1 hr/mo Dec to March. Phone 241-0845

WANTED: Calendar Inventories. Count calendars about 15th of the month. Verify sales and donations. Report to treasurer. About 1 hr/mo June to March. Call 241-0845

Place ads on voice mail at 825-5444.

NEWSLETTER POLICY: Since we are always trying to get new members, we will send three copies of our newsletter to anyone we think will be interested. After that, you have to pay to stay on our mailing list. Details can be found on the back page. One Exception: Contacts in other RPCV organizations can continue to receive our newsletter if they will send us theirs.
Dates to Note:

Monday June 3; General Meeting; Union South - 127 N. Randall

Monday June 10; Calendar Committee Mtg.; 7:00 p.m. at Rose Ann Scott's house - 2714 Oakridge; 241-0845

Saturday and Sunday June 12 and 23; Camping Trip at White Mound Co. Park; Call Don Sawyer for more details 244-0289

Tuesday, July 2; General Meeting; Union South - 127 N. Randall

Second Annual WI Nite

It’s time once again to celebrate the Dairy State (because no matter what Californians think, Wisconsin is still IT!) For those of you who were not among the elite few who celebrated last year, WI (or Midwestern) nite brings together everything that reminds you of WI (or the Midwest). Our favorite example is Shelly’s famous Tator Tot Casserole! Bring whatever reminds you of our great land, be it meat or drink.

Date: Saturday, June 29, 1996
Time: The grill will begin to heat up around 4:30 p.m. and we’ll go ‘til the cows come home!
Place: Shelly’s and Sheila’s new place at 541 Oak St.
Brats and Burgers will be the main fare (esp) of course.
Any questions or lacking ideas? Either add marshmallows or call Sheila at 244-6454.

Large Donations Proposal: 

Women’s Empowerment Project (Nicaragua)

Background: The Women’s Empowerment Project currently helps women’s collectives in the poorest areas of Nicaragua. These collectives assist women affected by domestic violence and help them achieve justice through the legal and social systems. The collectives also provide reproductive and other health care for poor women and undertake economic development and educational efforts. This would be the 3rd year we fund this project. Has great accountability: WI residents visit regularly through the Wisconsin Coordinating Council on Nicaragua (WCCN), and have an ongoing relationship.

Specific Proposal: This year’s money will be targeted to help build the first shelter for battered women in Nicaragua. The need to address domestic violence in Nicaragua is extensive, and starting a shelter project is a very radical step for the women of the collectives. The women of the collectives are very talented organizers and are committed to making this project work. Given the “structural adjustment” economic policies imposed on Nicaragua (and the consequent cuts in social services), international assistance is necessary for this project.

Funds Requested: $1000

Applicant/Contact: Sharon Lewandowski and Julie Andersen, Wisconsin Coordinating Council on Nicaragua, PO Box 1534, Madison WI 53701. 267-7230.

Matching Funds: Wisconsin Coordinating Council on Nicaragua is asking for a year-long fund drive to raise money for the battered women’s shelter.

Progress Reports: Available through WCCN.

Funding Details: (check payable to WCCN, for Women’s Empowerment Project.)

Member Sponsor: Sharon Lewandowski (241-2392).
RPCV'S OF WI-MADISON
MINUTES OF THE GENERAL MEETING FOR 05/03/96

I counted 23 adults from my spot on the edge of the couch, and several children. Our good-natured vice-president Deb Stapleton got the meeting started and we got right down to business, as the agenda contained especially important business.

1. CITIZEN ADVOCACY: Lisa Beringer spoke about CITIZEN ADVOCACY, a program of the Community Action Coalition, that finds advocates to help facilitate integration into the community of people with developmental disabilities. CITIZEN ADVOCACY consists of citizens who care about other citizens, particularly those with disabling conditions who often get pushed to the side by society and are frequently lost in the shuffle of social-service paperwork. It is a group concerned with forming lasting relationships between the advocate and the person with the disabling condition, in which involvement, concern, and advocacy can create richer, fuller lives for all involved.

Some persons with disabling conditions have few or no stable relationships, and society in general often has low expectations of them. Eric Jensen, Campus PC Recruiter, spoke positively about his recently-begun experience as an Advocate. He helps a young person who currently lives with his mother but would like to live on his own, so Eric may guide him through an apartment search, help him plan a budget, etc.

CITIZEN ADVOCACY is currently looking for advocates for two people in particular. Melody, a completely non-verbal African-American woman, has been institutionalized since the age of ten, when her mother died. She has been bounced around to ten different institutions and has no contact with people other than the paid workers. She has no inclusion in the community and needs a Citizen Advocate.

Mike, in his thirties, also needs a Citizen Advocate. He lives on the near-east side of Madison with his mother, who remains quadriplegic from an auto accident. Mike cares for his mother, but has no other family, no friends, or connections to the community. His life is "dull;" he cares for his mother, watches TV, listens to NPR, and goes to bed early. He needs help finding what is out there in life.

Please contact Lisa Beringer of CITIZEN ADVOCACY, at (608) 246-4767, if you are interested in this program.

II: MOTION ON MONEY: Dean M. proposed the following MOTION:

It is the official policy of the RPCVs of WI - Madison Chapter that members and close relations will not directly benefit from the proceeds of calendar sales.

For the purpose of clarification:

a) close relations refers to spouse, children, siblings, parents or any other person legally designated as a dependent;

b) a direct benefit is one by which a quantifiable asset is accrued and is not normally meant for transfer. This would include activities resulting in educational credits and any form of legal tender.

Background: At the April meeting a lengthy discussion was held as a result of a proposal submitted for funding of an educational activity, with proceeds from calendar sales, of a child of a group member. As a result, it was decided that a motion would be brought forward to the May meeting, such motion addressing the issue of establishing a policy for this type of funding proposal.

Dean M. said that the calendar has evolved to the point where it generates substantial proceeds. Should calendar proceeds fund activities of group or family members? There is a need to set a policy, particularly since we form a non-profit, tax-exempt organization.

Gordon spoke on the legal aspect. Section 501(3)(C) of the Internal Revenue Code provides in pertinent part that "...no part of net earnings, of which inure to the benefit of any private shareholder or individual," in other words, no "shareholder" can benefit from any portion of net earnings. Shareholder or individual is defined as "a person having a personal and private interest in the activities of the organization" (i.e. a member).

He described three cases in which the legal decision tended to strengthen strict interpretation of the Code. In Church of Scientology v. IRS, the court held that "no part of the net earnings is absolute;" in other words, no earnings means no earnings. However, benefiting by receiving a reasonable salary, or a reasonable rent, etc., is okay.

Motorcycle club members in Spokane, WA conducted group fundraisers, then bought beer for themselves with part of the proceeds. They argued that it did not matter since it was such a small amount. In Spokane Motorcycle Club v. IRS, the court ruled they were in violation of the Code; no part of net earnings means not even beer for their parties.
The third case, Wendy L. Parker Rehabilitation Foundation v. IRS, regarded family members. Wendy was in a coma, her parents solicited funds for the non-profit Foundation, and used some of those funds to care for Wendy. That was not allowed because the parents benefited personally; they did not have to use their personal funds to care for their daughter.

From a legal standpoint, Gordon says we should support the motion.

Notwithstanding the legal aspect, Bob and Regina C. provided another perspective. Bob distributed copies of a written response. It said that one process we follow to achieve the third goal of Peace Corps is to encourage action by Americans on behalf of disadvantaged people in the countries where we have served.

"Unfortunately, this motion is directed at eliminating one of the good things that we can make happen: Encouraging our children to carry on the voluntary involvement started by their parents and financially supporting their efforts to go out into the world, do other good things, and bring the experience back home for others. It is also aimed at preventing the organization’s financial support of future voluntary action by relatives and even by ourselves."

The well-written response opposes the motion because "it is directed at constraining an essential aspect of the Third Goal: perpetuating the Peace Corps work through voluntary involvement by others, and especially by the next generation -- our children. Besides, who can tell me of a greater testimony to the success of the Peace Corps idea than to see our children, relatives, and friends following in our footsteps, embracing our ideals, serving others and learning about international people first hand."

Lori M. suggested we think of creative approaches to raise money to support family or group members, and not use calendar money.

Gordon brought up the point that there is some room to argue within the law, if the family member is not a legal dependent and not a group member.

Bob C. urged everyone to think of the opportunities lost, of the human resources that could not be used, if the motion passed.

Sharon said that money is awarded for funding projects based on their merit. We have common sense, and our common sense should not be mandated by a rule. Passing the motion would mean that we could not support some good efforts.

The motion was made and seconded.

Dean J. asked if the it would preclude us, at some possible future time, from hiring someone to do the marketing of the calendar. Gordon said only if we paid that person an unreasonably high salary, say $100,000 (in which case let me be first in line for the job).

Gordon moved we strike "proceeds" and insert "net earnings." It was agreed to vote on the motion so amended.

Lori M. moved we vote on paper ballot, it was seconded, and approved unanimously. We voted, and the count was 13 YES (including 2 absentee ballots), 7 NO, 1 abstention - MOTION APPROVED with amendment.

III. WORK GROUP TO SET GUIDING PRINCIPLES: A motion was made that we form a work group to put down on paper a set of guiding principles for the distribution of calendar funds. Sharon stated that we share certain common values, and the guidelines could be based on our collective values. For example, one guideline could be that all funding projects should help poor and needy people. Future funding projects could be "weighed" against these guiding principles. The motion was APPROVED unanimously by voice vote. Want to help? Contact Sharon Lewandowski, who will convene the work group.

IV. RECONNECT FOREIGN FOOD AND FILM FEST: Saturday, May 25th, 7:00 p.m. at the Wil-Mar Neighborhood Center, 953 Jennifer St. Three cheers for Sharon L. who has been working hard on this activity. The MN Peace Corps office will send out postcards to all RPCVs of the last three years who reside in Dane County. Three shorter foreign films will be shown; 1 from Asia, 1 from Africa, and 1 from Latin America. Contact Sharon for info or to help: 241-2392

V. AMERICAN PLAYERS THEATER with potluck picnic at nearby Tower Hill State Park: Saturday, October 5 for the afternoon matinee of "MEASURE FOR MEASURE." Again, thanks go to Sharon. She made a group reservation, tickets are $16.10 each, and you need to let Sharon know ASAP if you plan to attend. Call Sharon for more info.

VI. CALENDAR GIFTAWAY RECOMMENDATIONS: Motion was made to accept the recommendations of the 1996 Calendar Donations Committee (see the list of 23 project requests, totaling almost $8000, in the newsletter of May). It was seconded, and it passed unanimously. Motion APPROVED.

VII. AUDIT COMMITTEE: Rose Ann would like to organize an audit committee, with possible "treasurers in training." Please volunteer; members needed.
The calendars will be accounted for, just like money is accounted for, and the monthly inventory will be printed in the newsletter. This should help ensure an accurate calendar count. Contact Rose Ann: 241-0845

VIII. SUMMER CAMPOUT: Set aside this one on your (Peace Corps) calendar, to be held at beautiful White Mounds County Park the weekend of June 21-23 (not the 22-24). Yes, it’s confirmed. We have the “good” campsite; the one that with a little imagination seems like the great hall of a medieval castle. Come and enjoy hiking, biking, swimming, fishing, camping, and more. Bring a piece of literary prose to read to the group while stars twinkle overhead and the campfire casts flickering shadows among the trees. What a cultured group! Thanks to Don Sauer for organizing this activity.

With that, we moved to adjourn. My compliments to VP Deb Stapleton, who did a laudable job presiding over this active meeting. And heartfelt thanks to Liliana and Mike McQ., who hosted a most delicious potluck. Instead of tasting a little bit of everything, my strategy this time was to focus on the wild rice salad brought by Jo and Marc B. Wow, it was delicious! Right down to the decorative and tasty little cutouts from red, bell peppers (if anyone didn’t get a taste of this dish, just ask me - I can tell you how good it was). ADJOURNED.

Large Donation Proposal:

My Lai Revolving Loan Fund (Vietnam)

Background: We know this program well; and trust Mike Boehm, a Vietnam Vet and its Wisconsin representative. We gave this project $500 last year, and got a very full and encouraging report back via Mike Boehm (with both detailed numbers compiled by the organizers, and Mike’s slides). This is a very worthy and successful program which makes modest loans to rural women, mainly war widows, for small entrepreneurial projects. Repayment is almost 100%, and the effect on the area’s rural incomes has been startling. The original pool of $3,000 is all out at work, with almost no overhead. Now that the women understand how the fund works, demand has grown, and the fund’s organizers seek to increase their pool to $10,000. Mike Boehm is collecting donations all over, and will deliver the total by hand in June.

Specific Proposal: That we donate $1,000 to this Loan Fund.

Funds Requested: $1,000

Applicant/Contact Person: Mike Boehm, Madison-Indochina Support Group, 2312 E. Johnson St., Madison WI 53704. 608/244-8808.

Matching Funds: Our donation will be a small part of the total raised.

Progress Reports: Mike will give us a report when he returns from Vietnam.

Member Sponsors: Rick Trawicky (241-2392); Peter Joyce (249-8573)

Large Donation Request - Ashoka: Innovators for the Public

Background:
Ashoka was formed in 1980 with the premise that individuals living in a country are in the best position to (1) determine the types of development projects that are best suited for that country and (2) respond to the social and political pressures that develop as a project is implemented and begins to have an impact. Ashoka tries to locate "those rare individuals who possess the vision for pattern-setting social innovations and ... the practicality and determination to bring them about". Once these "public service entrepreneurs" are selected, Ashoka pays their living expenses and some start-up costs for the project for a reasonable amount of time to allow the project to become self-supporting, typically 3 years. In addition, Ashoka holds in-country conferences to allow the Ashoka fellows to network. Among other benefits, the links established at these meetings allow important innovations to spread far beyond their birthplace. At present, Ashoka operates in 31 countries in Asia, Africa, Latin America and Central Europe.

Specific Proposal:

Rajeev Khedkar is an Ashoka Fellow in India who is creating interconnected local gene banks to restore the diversity of plant species cultivated in India. While over 6,000 indigenous varieties of rice used to be cultivated, now a dozen varieties of imported "high yielding" rice have displaced the indigenous varieties. Rajeev has already collected and planted over 350 varieties of rice from one southern region in a 3 acre "gene park". He also teaches farmers to use selection, hybridization, and cloning methods to adapt these varieties to individual needs. He is having success: in one area where farmers grew only 3 high yielding strains of rice, they now cultivate 10 indigenous varieties. In order to encourage public education and, ultimately, community control, Rajeev recently established the Indian Society for Rural Gene Banks. This organization provides technical and other assistance to local communities to set up gene banks as well as informal networking opportunities for these local institutions.

Ashoka has supported the first year of Rajeev’s project using other funds. We propose that the RPCVs of Wisconsin - Madison support Rajeev for the next two years.

Funds Requested: $3,360 per year for 2 years (total of $6,720). Ashoka has not itemized the uses of these funds for us.

Applicant: Douglas Weisburger; Director of Development; Ashoka: Innovators for the Public; 1700 North Moore St.; Suite 1920; Arlington, VA 22209; Phone: 703-527-8300.

Matching Funds: 1) Ashoka supported the first year of this project on separate funding.

Progress Reports: Ashoka (and likely Rajeev) will supply periodic updates on progress.

Funding: Check made out to "Ashoka" and sent to above address.

Member Sponsors: Rose Ann Scott; Walt Zeltner; Gordon Malaise; Don Sauer; Buck Trawicky; Sharon Lewandowski
International Calendar Steering Committee (ICSC) MINUTES
5202 Coney Weston Place, Madison WI

Sunday, May 5, 1996

PRESENT: Walt Zeltner, Buck Trawicky, Barbara Chatterjee

Meeting Began: 10:10 am

1. Finances and 1997 budget: (a) The final report on the 1996 calendar account needs to be prepared; pending issues are (1) Completion of collections—Dean brought a list of outstanding receivables which Buck will review with Rose Ann Scott and plan either a letter or telephone follow-up, and (2) Verifying if National Peace Corps Association was sent its annual allotment (calculated at 25 cents per calendar sold up to 12/31, except those sold to NPCA), (3) Clarify the actual sales and receipts with the Book People firm—they seem to sell very few calendars so we will stop marketing through them unless we receive some much more encouraging information. (b) Publishing the estimated budget for the 1997 calendar—Buck will prepare a spreadsheet showing expected expenditures by calendar task categories (e.g., production, research, advertising, distribution) for the June newsletter [see page ]. (Post meeting: Dean Jefferson advised that he can provide labels for a collections mailing.)

2. Marketing: (a) The new team of Prudence Barber and Jim Schelly met with Kevin Neis (who is leaving the calendar) in April and have divided such tasks as contacting other RPCV groups and Peace Corps Recruitment offices. They will begin working on these in mid-May. They are also developing other marketing ideas for us to consider. (b) Dean Jefferson has been kind enough to put a home page on the worldwide web for the 1997 calendar; further discussion of content is planned. (c) We discussed further producing a fancier brochure that features all the pictures in the calendar especially for use with schools. Barbara is to get one designed soon after the calendar production is finished; she will also update the brochure with order form that we have had for several years.

3. STEERING COMMITTEE MEETING DATE: Steering committee regulars are requesting the meeting date be moved from the current Sunday morning time. The June meeting will therefore be held at Rose Ann Scott’s home, on MONDAY, JUNE 10, from 7-9 pm. Her address is 47 Oakridge, on Madison’s near east side. We hope this works out and we can establish a monthly time that works for all.

4. The next Calendar Committee meeting will be Monday, June 10, at Rose Ann Scott’s house, 2714 Oakridge (on Madison’s east side). Discussion will include closing the 1996 financial records, 1997 calendar estimated budget, the web page and other marketing and distribution matters, and marketing brochures.

Adjourned: 12:00 pm

Submitted by: Barbara Chatterjee

The International Calendar: A Time to Evaluate

June is the month when the 1997 calendar will come off the press and we move into the 6-month sales season that follows. The 1997 is the tenth edition of this major product. In the decade since the Madison RPCVs started this project it has improved in style and content and has grown in the quantity produced to the current press run of 20,000 calendars.

The International Calendar is a major project that absorbs large quantities of time and energy within our group, and in return we have enjoyed many kinds of rewards and recognition. It has raised substantial monies for the group’s philanthropic work by giving us the opportunity to “bring the Peace Corps experience home” through the information in the calendar, donating a portion to schools for classroom use, and finally funding more development and education services in this country and abroad.

However, the requirements of so major a project do need to be reviewed by the entire group from time to time. We need to ask questions of the Steering Committee and others who manage and work on the calendar regarding its operations—"What is working?" and "What is not?" We also need to ask ourselves "What are our long-term goals and plans for the International Calendar?"

I raise this subject now, because the International Calendar really has a multi-part annual cycle: (1) December-June = production, (2) July-January = sales and distribution, and (3) August-April = market planning. The production process for the next calendar (i.e., the request for photos in December) already starts before the sales season for the last one ends. The end of the year is, therefore, not an ideal time to review and make long-term decisions about the calendar project, its direction, and future.

Therefore I am asking each of us to evaluate the calendar and the future we envision for it. Let’s begin with the discussion of the 1997 budget at the June meeting, and carry this dialog forward, both formally and informally, over the summer and fall. Thus we can plan appropriately for the International Calendar in 1998 and beyond.

Barbara Chatterjee

5/14/96
EXPENSES and INCOME, 96Cal:
$35,100  '96 production capital
$17,000  Income (incl. S/H)
$48,085  Expenses (incl. S/H)
$57,500  End balance
$40,000  '97 production capital
$17,500  Donations and projects

REMARKS: does not include Accounts Receivable for 96Cal: c.$3600, (as of 4 May 96). We'll probably collect almost all of it, and can add it for donations next year.

DESTINATIONS of 96Cal.s: (number of calendars):
2 PRINT-RUNS: TOTAL c.19,700 calendars
13,485  SALES recorded by Dean (10 Mar 96)
130  late RETURN: from BookPeople
542  SALES at Nat'l Conf. (not recorded by Dean)
650  SALES via Check-Out *(all were recorded by Dean?):
372  $.$,us: bought by ourselves
278  $.$,vendors: delivered to local vendors, and paid for
13,897: SALES TOTAL
(or more if not all Check-Out sales were recorded by Dean)
655  PRODUCTION/MARKETING:
3,973  PHOTOS, etc., 412: Informants, 142: Marketing Samples, 101.
148  GIFT-CALLS: Schools 3239; FC/in-country 513; other 231.
475  STOCK/OUT: checked out, not yet assigned to categories:
                 (late phone orders, informants, teachers, the public)
1,9146  ON-HAND in Gordo's garage (27 May 96)

---

2,146  GRAND TOTAL:
19,146 calendars versus PRINT-RUNS of c.19,700: 554 yet to account for. Question: were all Sales from Garage recorded by Dean?

REMARKS: People were very scrupulous about logging out calendars from Gordo's Garage. Discrepancy in Totals is probably a breakdown in recording Sales. (If so, Total Sales were more likely c.14,451.) For the 97Cal, we'll add a simple inventory cross-check system, and tally calls monthly, to catch discrepancies fast.

-Puche

Other RPCV organizations have our permission to use any material of interest in this newsletter.

PROJECT APPLICATION FORM

Application Date  5/18/96  Amount Requested  $0

RPCV-WI/MAD. Sponsor  Gurbir Chadda  Telephone  231-1694

Project Title  Kendy Children's Centre

PROJECT DESCRIPTION: (Type text into box—about 100 words. Details on back)

The centre provides food, shelter, basic education to children of Kendy's small families. RPCV Madison has supported this community based supported organization since 1989. Continued support will allow KCC to main staff salary (less than $35/month), buy provisions for the children's lunch, purchase learning materials for the pre-school program. The RPCV # allows KCC to plan for the future.

Project Contact Person  Rev. George Stephen

Project Address  Kendy Children's Centre

If project is funded, how will money be conveyed? (For all projects state: 1) how to make out check or money order and 2) address to send check. For overseas projects: WE WILL NOT MAIL CHECKS OVERSEAS. Money orders are preferred or bank drafts (more expensive), hand-carried checks in some situations, etc.)

Applications will not be considered if this information is not provided.

Geographic location:  Africa  Asia/Pacific  Latin America

**BUDGET: 97Cal**

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</table>

1: Production:  
2: Production 300  
3: Production 100  
4: Production  
5: Production  
6: Production  
7: Marketing  
8: Marketing  
9: Advertise  
10: Sales  
11: NPCA  
12: Gif-calcs  
13: Gif-calcs  
14: Misc.  
15: Misc.  

| TOTALS: | 5,200 | 36,350 | 2,140 | 1,445 | 7,825 | 46,960 |

**REMARKS:** unit cost: $46,960 (say $47,000) for printrun of 20,500 calendars (including probable overrun): = $2.25/cal:  
this is just about right: historically, calcs have cost  
c.$2.25 each. AND: this is a very conservative Budget, with  
built-in slack.  

**NOTES:** (per line/column)  
1c: 1200: research phoning, @$100/mo  
1d: 400: mailing gift-calcs (200) to info. informants  
1f: 200: $100 for texts: $100 supplies  
(all ours safely higher than actual: ours are those in  
Buck's "Proposed Research Budget")  
nb: $1800 is less than 4% of ideal total budget of $46,125:  
and, in the abstract, 5% seems a reasonable ceiling.  
2a: 300: scanning, prints, etc.  
2c: 300: Photo-Text phoning/fixes w/ Photos  
2d: 150: 65: mail gift-calcs to Photos (13 @25 cal)  
65: return runner-up slides (actual cost)  
2k: 400: buy group slide-projector (cheaper if bought used)  
3a: 100: graphics supplies (higher than actual)  
5a: 4500: close to actual  
5b: 3000: Printer: slightly over actual for printrun of  
20,000 w/ overrun of c.500 extra  
7b: 140: marketing brochure: basic, no pictures: 2000 copies  
(see school brochure. 12A below)  
8c: 120: @$30/mo. June-Sept.  
8d: 200: S/H cost if 100 samples are mailed out  
(not so needed if we send glossy brochure instead)  
9a: 200: typesetting etc for all ads.  
9r: 2800: Ad placement: WorldView: 4 ads: @$125 full-page:  
others, $260 x 2 and $310 x 1: = c.$2000.  
: other ads: allow $800 (am't spent for local 96Cal ads)  
10c: 370:  
phone calls re orders: @$30/mo. July-Jan = $210;  
res. acc'ts receivable, @$30/mo. Oct-Feb = $150  
nb: S/H for Sales is a wash (or a slight profit center):  
see Note 14d.  
11b: @.025/cal sold thru 31 Dec (non-NPCA): $3875 if 15,500  
cals sold  
12a: 100: typeset glossy brochure (new idea; also to be used  
for marketing)  
12b: 200: printing c.750 copies of glossy brochure  
12d: 550: @100. mailing brochures to schools:  
$450. mailing gift-calcs/schools  
13d: 165: ship gift-calcs to PC in-countries, other worthies.  
14c: 150 phoning:  
$50 re. gift-calcs/schools, or $Donations:  
$100 for misc. phoning.  
14d: 1150:  
$550, postage meter rent: $500. S/H supplies  
-$1150: paid for out of S/H charges on Sales  
(S/H charges on Sales cover costs of shipping all Sales  
orders; but not other shipping, which is an  
expense/donation)  
14k: 550: $50 to Commonwealth for xerox/computer access.  
$500 to Gordon for Garage, House, Computer use
Newsletter Subscription Information

All RPCVW, Inc. members receive the newsletter on payment of annual dues shown below. To avoid record-keeping hassles, we would prefer that our members pay through December of the year of joining ($1.25 per month for each month through December), then pay for a full year membership at that time. Reduced rates are available for those in extreme financial circumstances.

You can also join the National Peace Corps Association through us by paying a further $20.00. We strongly encourage all members to join the National Association, which provides us a way to affect national issues.

☐ I want to join RPCVW, Inc. and am enclosing $______________.
  ____ Individual - $15.00 for one year (or $1.25 per month to next January)
  ____ Joint - $20.00 (Two people receiving one newsletter)
  ____ Overseas Individual - $24.00
  ____ Overseas Joint - $29.00

☐ I am also enclosing $20.00 for membership in the National Peace Corps Association.
  ($27.50 for joint membership - two people with the same address)

☐ I do not want to join, but would like to receive the newsletter and am enclosing $7.00
  ($15.00 for overseas) to cover the costs.

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Name: __________________________________________  Country of Service: __________________________
Address: ________________________________________  Service Dates: _________________________________
PC Job: __________________________________________  Home Telephone: ________________________________

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Madison, WI 53701

marked Attention Membership!

QUESTIONS? PROBLEMS? Call Susan Mendrysa at 608/259-1125 most evenings and weekends.
Or try 608/263-9596 weekdays and ask for Susan.

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