



Date: April 20, 2022

FREEZE FOR FOOD 2022



Through masks & no-masks, rain and sun, rainbows and freezing rain, we did it!

The 41st annual Freeze for Food was held on Saturday, March 5th, 2022, at the usual location, Vilas Park Shelter. It was an amazing record-breaking event (attendance and fundraising) that was well received by loyal and new participants. After last year's virtual-only 5K/10K run/walk, the event was welcomed back in full swing and then some, offering in-person and virtual options to welcome supporters from all over the United States.

2022 Freeze for Food Highlights

- 361 Registered 5K & 10K Sign-ups
 - 338 In-Person (281 participated in person on race day).
 - 23 Virtual (3 participated virtually – reported time on RunSignUp website).
- Total Fundraised: \$14, 577.45
 - Includes \$4,855 in individual donations.
- Sponsor Donations: \$4,450
 - Thank you to our new and loyal Freeze for Food sponsors! Sponsorships help us organize and start the race on the right foot.
- In-Kind Donations: \$1,375
 - Shoutout to the individuals and businesses who donated (cash and in-kind donations)! Every bit of help is appreciated and needed.
- Combining in-person and virtual options introduced the idea of “going green” for future Freeze for Food events.
 - Less printing and more digital sharing options.
 - Phase out same-day paper registration and encourage participants to use RunSignUp mobile and web registration.
- As an inclusive and equitable event, the 2022 Freeze for Food committee listened to our non-binary supporters and added a non-binary gender registration option.

Thank you for your support of community social justice actions!

Returned Peace Corps Volunteers of Wisconsin-Madison • P.O. Box 1012 • Madison WI 53701-1012

We are a non-profit, 501(c)(3) organization

All donations are tax deductible to the full extent of the law. • EIN 39-1669348 • CES 008-1026992707-04

Two Year Comparisons

	Item	2021	2022
1.	RPCV Madison Contribution	\$2,000	\$2,000
2.	Sponsor Donations	\$2,500	\$2,450
3.	Runner Registrations	\$2,795	\$7,590
4.	Individual Donations to ODFR	\$3,881	\$4,855
5.	Race Sales (T-shirts, Buffs)	\$157	\$0
6.	In-Kind Donation	\$181	\$1,375.38
7.	Expenses	-\$1,471	-\$3,693.36*
8.	Donation to ODFR	\$10,043	\$14,577.45**

*Includes \$163.77 for Madison Police Dept. invoice; ** Includes \$0.43 carry-over from 2021*

Since 1982, the Freeze for Food has now raised over \$127,000 for organizations that promote food security. This amount is part of over \$1.5 million which RPCV-Madison has donated to support domestic and global projects.

Appreciation from Open Doors for Refugees

As Freeze for Food’s sixth consecutive donation to Open Doors for Refugees, we are appreciative of our growing community of supporters who help raise funds and share the cause to welcome the refugees settling in the Madison area. Funds will be applied toward gift certificates or checks for groceries, home supplies, furniture donations, ESL materials, and emergency grants for rent and medical bills. Providing a safety net and resources is a huge step toward food security in their families’ lives. Learn more at <https://opendoorsforrefugees.org/> and <https://www.facebook.com/OpenDoorsForRefugees>

Be part of our community

Please join our **Facebook group** (<https://www.facebook.com/groups/FreezeForFood/>) to be part of the Freeze for Food discussions and ten years of race photos. Please also like & follow our **Facebook page** (<https://www.facebook.com/freezeforfood>) for upcoming announcements and event information.



Submitted by the 2022 Freeze for Food Planning Team

Tricia Blanco (ODFR and RPCV Honduras 1982-84), Jessica Collins (ODFR), Julet Frazier (Volunteer), Cassie Rademaekers (RPCV Nepal 1983-85), Kate Schachter (Ghana 04-07, Georgia 16-17), and Kathleen Wannemuehler (Kenya 1994-96).