



Date: April 2025

## FREEZE FOR FOOD 2025 REPORT



*Another successful Freeze for Food walk/race!*

Once again, the weather did not stop folks from coming out for the RPCVs of Wisconsin-Madison Freeze for Food to support Open Doors for Refugees. The planning committee encompassed a working collaboration between RPCVs, ODFR and community volunteers. As in the past, many other RPCVs, ODFR and community volunteers, showed up on race day to ensure a successful event.

The race was held on Saturday, March 1, 2025 at the Vilas Park Shelter.

### 2025 Freeze for Food Highlights

- A community and collaborative effort
- Once again, the donation to ODFR topped the previous year
- Individual donations increased this year
- Increased number of registrants
- Marketing and communications continued to be top notch, contributing to the success of the event

### Two Year Comparison

	Item	2024	2025
1.	RPCV Madison Contribution	\$2000	\$2285
2.	Sponsor Donations	\$8195	\$7850
3.	Runner Registrations	\$7873	\$8243
4.	Individual Donations to ODFR	\$3856	\$7241

*Thank you for your support of community social justice actions!*

Returned Peace Corps Volunteers of Wisconsin-Madison • P.O. Box 1012 • Madison WI 53701-1012

All donations are tax deductible to the full extent of the law. • EIN 39-1669348 • CES 008-1026992707-04 We are a non-profit organization.

	Item (cont.)	2024	2025
5.	Race Sales (T-shirts, Buffs)	\$0	\$0
6.	In-Kind Donation	\$2176	\$2445
7.	Expenses in-kind	\$2176	\$2445
8.	Expenses cash	\$2492	\$2619
9.	<b>Donation to ODFR</b>	<b>\$19232</b>	<b>\$23000</b>

Park Bank sponsorship (\$500) not included in total; donated directly to ODFR through C4CS. Cash expenses included It's Race Time service fees (\$1397), insurance (\$360), permits (\$435) and miscellaneous other expenses.

Since 1982, the Freeze for Food has now raised over \$186,000 for organizations that promote food security in the international community. This amount is part of over \$1.5 million which RPCV-Madison has donated to support domestic and global projects.

### Appreciation from Open Doors for Refugees

Open Doors for Refugees (ODFR) continues to offer vital support to refugees settling in the Madison community. Since 2017, the RPCVs of WI-Madison Freeze for Food event has donated more than \$100,000 to ODFR. The generosity of RPCV WI-Madison Volunteers is deeply appreciated!

Learn more at <https://opendoorsforrefugees.org/> and <https://www.facebook.com/OpenDoorsForRefugees>

### Be part of our community

Please join our **Facebook group** (<https://www.facebook.com/groups/FreezeForFood/>) to be part of the Freeze for Food discussions and 12 years of race photos. Please also like & follow our **Facebook page** (<https://www.facebook.com/freezeforfood>) for official announcements and event information.

### 2025 Planning Committee

The planning committee for 2025 was a wonderful collaboration between ODFR volunteers Stephanie Taylor, Jason Mack, Carol Wilson, Kyle Studnick-Pineda, and Dannah Altiti, RPCVs Kathleen Wannemuehler & Tricia Blanco and friends of the organizations Julet Frazier. Special social media help from Josie Anderson and Jordan Blanco.

Report submitted by Tricia Blanco on behalf of the planning committee.



Billy Maybee Jr.  
Freeze for Food participant for all 44!

Image courtesy of Kai Heverly Social  
Media Handles: FB @kai.heverly | IG: @sprout.hev

**SAVE THE DATE – 45<sup>th</sup> ANNUAL FREEZE FOR FOOD – MARCH 7, 2026**