



39th Freeze for Food Summary

Race Day Background

Runners took a look at the 50° F temperature and thought the 39th Annual Freeze for Food would be a balmy breeze, but a gusty 10-20 mph wind from the south kept the event in the “cold and challenging” category. This year 252 runners registered, almost 30% more than last year’s registration number. Over 50 volunteers served bagels, handed out race packets or shivered on the race course to direct walkers and runners on the winding paths.

Runners and walkers in the hot pink T-shirts made a pretty picture as ItsRaceTime and our MC sounded the start, the sun shone brightly, and ice floes shimmered on the lake. A large number of runners chose to run both the 5K and the 10K, making Freeze for Food a great workout for upcoming marathons. Runners ranged in age from 6 to 79 years.

“This is my favorite Madison race,” claimed a 5K male finisher. “It’s low key, well organized, a beautiful course and of course a great cause.”

We added a free Family Fun Run. Twenty-one children did the Vilas Park bridge-to-bridge fun “run”, bypassing a gorilla sent to lead them to the finish line. There were many enthusiastic comments from the children and parents .

Donations

The Freeze for Food committee of the RPCVs of Madison helped Open Doors for Refugees raise \$6,900. A \$2,000 annual grant from RPCV to cover the race’s cost means 100% of participant donations goes to food sustainability for refugees in the Madison area. Open Doors for Refugees is a Madison non-profit dedicated to welcoming people from many countries.

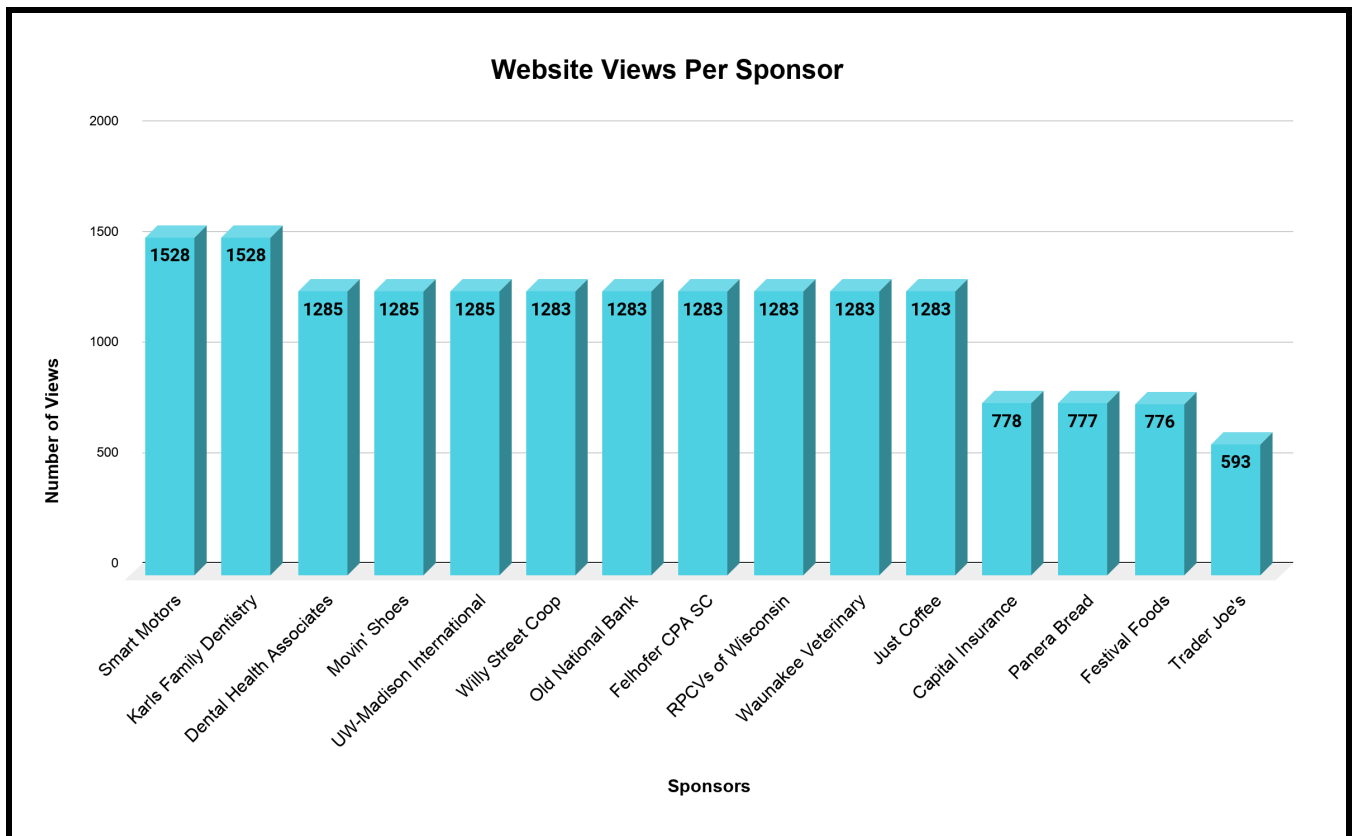
Overall Race Winners

Category	Name	Age	Time
5k Male Finisher	Matt Barrett	33	14:53
5k Female Finisher	Elizabeth Whelan	20	18:48
10k Male Finisher	Jeffrey Butterworth	32	36:36
10k Female Finisher	Wendy Porterfield	39	46:40

Freeze for Food Sponsors

Fleet Feet level (\$400+)	Swift Feet level (\$200+)	Happy Feet level (\$100+)	Friendly Feet (<\$100)
Movin' Shoes	Capital Insurance	Anonymous x 3	Festival Foods
Smart Motors	Dental Health Associates	Panera	Just Coffee
UW-Madison International Division	Felhofer CPA SC		
	Karls Family Dentistry		
	Old National Bank		
	Waunakee Veterinary Clinic		
	Willy Street Co-op		

All sponsorship logos were posted to our race registration website, ItsRunSignUp. The chart below shows the number of times each sponsorship logo was viewed by participants.



Race Day Pictures



See [photos](#) on our Freeze for Food Photo Album. Thanks to Ruben Rios II, [Studio 10](#), who took many of the photos.

Freeze for Food Committee

*Special thanks to coordinating committee members Tom Felhofer, Kate Schachter, Madeline Uraneck, Joyce Muxfeld and Lauren Troxtel.