31st Annual FFF Report

This year we brought in **\$2060.50** for the people of Apartado, Colombia. It was not the best year, but not the worst. You can get more information on how the money is spent from Cecilia at the Colombia Support Network (http://www.colombiasupport.net/). Most of our monies came from entrance fees, and once again, our top donator was Rich Christopherson, who has been very generous for all of the 31 years.

Weather remains the biggest influence on attendance. This year was cold (12F), and a bit slippery with three inches of new snow on the day before, but overall kind of pleasant with bright sunshine. The roads, sidewalks, and bikepaths were generally clear.

We had about 110 participants for an average of \$18.73 per runner/walker.

Expenses were also up this year for a **total of \$993.69**. Our fixed costs (insurance, shelter rental, timing equipment) were \$637.15 (64%), with discretionary expenses (food, ribbons, brochures) at \$356.54 (36%).

Things change in 31 years, and we no longer do our traditional mailing. The word gets out on email and the internet via our new Facebook page (https://www.facebook.com/pages/RPCVs-of-Wisconsin-Madison/246928758477). The Isthmus' \$850 ad was a big help...thank you, Vince O'Hern RPCV/Liberia 1965-67 and Linda Baldwin).

We had a total of **20 volunteers**, and with each volunteer putting in an average of 4 hours (Peter and Rick as the coordinators put in an extra 10 hours) for a total of 100 hours. This calculates as \$2060.50/100, or about **\$20.61 per volunteer hour**, which is down from last year, but still an OK return.

There were no complaints from the runners, and we got race results up on Facebook within 24 hours.

As always we can use more organization and promotion. Anyone interested in helping out, contact peter Joyce at 608-554-0384 or peterjoyce04@gmail.com

Save the Date: Saturday, January 19, 2013