## National Peace Corps Association 2009-10 Group Capacity Building Grant Final Report to RPCVs of Wisconsin-Madison

Capitalizing on momentum building towards the Peace Corps' 50<sup>th</sup> anniversary and the availability of new technologies, the RPCVs of Wisconsin-Madison grant to NPCA funded a series of capacity-building webinars designed to expand the membership and engagement of NPCA member groups and the development of a series of templates and guidelines to assist all member groups in planning effective activities for the Peace Corps' 50<sup>th</sup> anniversary year. The resources covered under this grant are summarized as follows:

## **Webinars**

An initial group of webinars was designed based on an online survey of member group leaders, of which there were 37 total responses. Topics of those webinars were determined based on the results of the survey as well as scheduling, i.e. weeknights at 8pm EST/EDT. Following certain webinars (see below), it was determined that one or more follow-up webinars should be scheduled that would further elaborate on those webinars' agendas.

The series of webinars was scheduled and promoted via NPCA's social network, utilizing the Group Leaders Forum group and the events calendar. Each webinar was facilitated using ReadyTalk web and audio conferencing (<a href="www.readytalk.com">www.readytalk.com</a>). A power point presentation was used as the primary outline for each webinar and made available to participants prior to the scheduled time. After each webinar, the power point presentation was posted on NPCA's website (<a href="www.peacecorpsconnect.org/member-groups/webinars">www.peacecorpsconnect.org/member-groups/webinars</a>) along with a summary of the discussion and/or question and answer that occurred and a link to a recording of the webinar. All recordings, summaries and presentations will remain on the NPCA website through the 50<sup>th</sup> anniversary year.

Date	# participants / groups represented	Topic	Facilitator/s	How agenda derived
11/24/09	8/8	50 <sup>th</sup> Anniversary Planning	Anne Baker, Natalie Hall, James Gore	From group leader online survey (37 responses)
12/02/09	4/4	Communications Using Social Media	Erica Burman, Molly Mattessich	From group leader online survey (37 responses)
1/26/10	8/5	Supporting Haiti: Going Beyond Fundraisers	Anne Baker, Molly Mattessich,	RPCV action following the Haiti earthquake
2/16/10	4/4	Mobilizing Member Action through Advocacy	Jonathan Pearson, Anne Baker	From group leader online survey (37 responses)

2/23/10	7/7	Developing a	Erica Burman,	Follow-up from webinar
		Framework for	Molly Mattessich	on supporting Haiti
		Disaster Response		
4/01/10	7/6	50 <sup>th</sup> Anniversary	Anne Baker,	Follow-up from webinar
		Planning for Country	Natalie Hall	on 50 <sup>th</sup> planning
		of Service Groups		
4/08/10	3/3	50 <sup>th</sup> Anniversary	Anne Baker,	Follow-up from webinar
		Planning for	Natalie Hall	on 50 <sup>th</sup> planning
		Geographic Groups		
4/14/10	5/3	Universal Basic	Jonathan	Follow-up from
		Education Advocacy	Pearson, Anne	Advocacy webinar
			Baker	
4/27/10	3/3	Implementing the	Anne Baker, Erin	From group leader
		Third Goal	Madsen	online survey (37
				responses)
5/08/10	4/4	Fundraising ABCs for	Khalisa Jacobs,	From group leader
		50 <sup>th</sup> Anniversary	Anne Baker	online survey (37
		Activities		responses)

## 50<sup>th</sup> Anniversary how-to guides

The subjects and content of the 50<sup>th</sup> Anniversary how-to guides were determined based on the break-out discussions held during the 2009 Group Leaders Forum. Each event-specific guide consists of a basic outline that includes a brief description of the event, the audience, and goals, followed by a suggested timeline with guidelines on how to plan, implement, and follow up from the event. The 'Program Planning' guide serves as a general resource for structuring any 50<sup>th</sup> Anniversary event. All the guides were posted to the NPCA website in September 2009 and were highlighted in the resources discussed during all 50<sup>th</sup> Anniversary related webinars.

Concerts				
Exhibits	These guides were created based on discussions during the 2009			
Food	Group Leaders Forum and are posted on NPCA's 50 <sup>th</sup> Anniversary			
Program Planning	Planning for Member Groups page – <a href="https://www.peacecorpsconnect.org/GLF/50th-guides">www.peacecorpsconnect.org/GLF/50th-guides</a> . The guides are open			
Registration and Admission				
Reunions	to further suggestions/additions as groups continue to progress in			
Venues	their planning.			
Fundraising				
Cocktail Nights				
Archives				
Opening Windows on the	Originally published by NORVA, this guide was posted to the website			
World: A guide for	as an additional resource geared specifically toward planning film			
presenting cross-cultural film	series or festivals.			
and lecture series				

## **Financial Report**

	Budget	Actual
Initial Survey	400	400
Planning, facilitation and follow-up of webinars	5,400	5,790.20
Technology and communications	900	596.57
Writing and online publication of 50 <sup>th</sup> anniversary guides	3,000	3,064.42
Final financial and program reporting	300	300
Total	\$10,000	\$10,151.19

On behalf of the NPCA staff, Board of Directors, and particularly all of the leaders in NPCA's 140 member groups, we thank the RPCVs of Wisconsin-Madison for their financial support that made these webinars and how-to guides possible. We look forward to continuing to work with RPCVs of Wisconsin-Madison and others to further strengthen the member group community and expand our connections and engagement in the Third Goal of Peace Corps, the 50<sup>th</sup> Anniversary of Peace Corps and beyond.

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